

## WOOL-LP Board of Directors

Meeting Notes; Wednesday, 14 August 2012

Present: Mary Blank, Dickie Colo, Cheryl Gay Sherwin, Bill Holtz, Mark Piepkorn, Gary Smith, Bruce Sterling, Melissa Brown, Patrick Matteau. Julio Razquin arrived at 7:35.

The meeting was called to order at 7:11 P.M. Meeting minutes from July were reviewed; Gary moved; Mark seconded to approve the minutes with grammatical and spelling corrections.

### Treasurer's Report:

Treasurer's report for the month of July was passed out and reviewed. Opening balance was \$3,216.50, ending balance was \$2671.45. Gary made a motion to accept treasurers report, Bruce seconded. Motion passed unanimously.

### Admin & Tech Support:

Gary helped fix a problem with the compression. Some dropping out and gaps were occurring, it appears to be happening between the station and the mountain, but it's hard to know the real issue. We would need it to happen again and be present in studio to see if it could be figured out. It may even be rain-related.

Gary noted we still haven't gone through last year's Quickbooks.

Mary said we have a one Uninterrupted Power Supply but we need two. UPS For Less ([upsforless.com](http://upsforless.com)) sells reconditioned uninterrupt power supplies. Gary will find out how much a 2200 would cost. The UPS provides us with time to shut things down appropriately if the power goes out.

Gary and Mark have started to put together a list of things to know about the workings of WOOL to get a User's Manual started. The committee will meet.

### Full Power Upgrade:

The Board Discussed full power upgrade and its pros, cons and the method to accomplish the upgrade.

We have applied for and received a license for the first time in 15 years that a license of this sort has been awarded locally. We were awarded a noncommercial/educational station constructional permit from the FCC. We need to ask two questions: 1.) Will we abandon this hard-won and historic construction permit? Or, 2.) Will we raise the money, and find 50 people to pay five dollars each month?

We must be on the air with all new construction and gear by February 13, 2014. Expenses would go up marginally; the tower rent may go up. With full power, there is a potential to reach 135,000 people. We would not have to have a paid admin person in the beginning. We would increase our potential audience by 400% while the overhead will increase only a small amount. Mark made a motion to reaffirm the decision that had already been made to go to full power; Gary seconded. The motion passed unanimously

Gary made a motion that we apply to the town of Rockingham for a loan from the Rockingham Revolving Loan Foundation for a minimum of \$25,000 with the final figure to be addressed at the next board meeting. Melissa seconded, the motion passed unanimously.

Gary will keep the board informed as he moves forward.

Gary noted that we must renew our low-power license despite pursuing high power. Gary has done much work on this renewal already.

### Block Party:

Dickie and Pat reported that we have a PA and monitors. Discussion followed regarding whether hosts that show up work at a discount. Reminders were made that this is a fundraiser.

Bill and Bruce will work the grill. Melissa, Trish Adams, and Cheryl will work the door and the merchandise/food order table. (Gary left at 8:50 PM) Bruce received donations from Shaw's and from Discount Food Warehouse. Bill will look into being able to do live broadcast. He needs access to the closet and will meet with Dutch to gain access.

### Old Home Days:

Old Home Days recap tabled next month's board meeting.

Programming:

After discussion Melissa will now take over as WOOL's training coordinator.

Regarding DJ RF's Reggae show, Dickey made a motion to authorize the show, Melissa seconded; motion passed unanimously.

Bill moved that we table other business and on air prohibitions until next month board meeting. Cheryl seconded, motion passed unanimously.

Julio motioned to adjourn, Patrick seconded; motion passed unanimously. Meeting ended at 9:13 PM