

Great Falls Community Broadcasting Company

**Minutes of the Board of Directors Meeting**  
**Wednesday, 17 August 2011**  
**33 Bridge Street, Bellows Falls**

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**In attendance:**

Maya Costly, Dickie Colo, Paul Clipper, John-Michael Maciejewski, Karen Zuppinger, Bill Holtz, Gary Smith

- 1. Call To Order 7:12pm**
- 2. Meeting Minutes July:** No minutes were available for July's board meeting.
- 3. August Block Party: General discussion of successful block party.**
  - a. Thank you letters sent to Ezra Veitch, Billy Bragg, The Loose Few, GMP, The Milkhouse Heaters, Josh Adams.
  - b. Report of Expenses and Income. Long discussion of the costs of the bar, catering costs, lingering inventory. Some board members encouraged selling other food [burgers, tofu dogs.]
- 4. Election of Officers:**
  - a. Elections were held to fill offices of President, Vice President, Secretary, Treasurer.
  - b. Maya moved to keep all officers in their positions but to elect Paul Clipper to the position of Treasurer. Karen seconds the motion. The motion carried unanimously. The board thanks Justin Sterner for service over his time in office.
- 5. Purchase of EAS Machine:** The FCC and Homeland Security have mandated that all stations replace old Emergency Alert System devices with EAS/CAP approved devices. The new device retails at approx. \$2600. NFCB discount to \$2000. A thousand dollar rebate from Vermont Association of Broadcasters. Without this new equipment we cannot broadcast. Board approves the purchase of this machine. Gary will purchase.
- 6. Discussion of Tower Purchase:** There are indications that Comcast has either sold or transferred management of the tower on Fall Mountain. Gary will explore impact to WOOL.
- 7. Program Log Automation:** WOOL is not fulfilling obligations to performing rights organizations because reporting of our program logs is unwieldy and unfeasible with our current handwritten systems. Gary proposes an online service, Radioactivity, which allows DJs to enter Program Logs into a browser-based system. The system also receives imports from our Station Playlist automation system. There is a cost associated with use of this system which was explored at the meeting. Karen moves that WOOL further explore and implement use of this system if it is affordable and user-friendly. Paul seconds the motion. The motion carries unanimously.
- 8. Silent Auction:** The Silent Auction is scheduled for the third Friday of November, 11/18/2011. Volunteers and organization should start immediately.
- 9. Fundraiser:** Paul Clipper proposes a fundraiser/dance with Murphy's Blues Band. Paul will explore possibilities and dates that work with the band.
- 10. Underwriting:** Dickie discussed the importance of underwriting and the need for WOOL to find a full-time sales rep for underwriting. Gary discusses the function of What's Up In The Valley's advertising/underwriting packages and notes that a similar search is underway for the magazine. He notes that this should be one position serving all sales work for GFCBC. Further exploration in future meetings.
- 11. Movie Request:** Bill relays a request from filmmaker Gail Gollick that WOOL's name be used in a film she's creating called "If I Were British." Board agrees no downside and approves use of WOOL's name in film.
- 12. Next meeting** The second Wednesday of September is the 14th.
- 13. Motion To Adjourn Directors Meeting?** Dickie moves, Karen seconds that the meeting be adjourned. Motion carries and the meeting was adjourned at 8:45pm.