

Board of Directors Meeting
Wednesday, 13 April 2011
33 Bridge Street, Bellows Falls

What follows are minutes of the meeting on April 13, 2011 of the Board of Directors of Great Falls Community Broadcasting Company. Notes taken by Gary Smith.

In attendance: Maya Costley, Karen Zuppinger, Dickie Colo, Deb Wright, Bob Ross, Gary Smith, Bill Holtz, Dot Read

1. Meeting Called To Order 7:10PM

2. Meeting Minutes 3/23/2011: Deb motions, Dickie seconds the motion to approve the minutes of the meeting of 3/23/2011. Motion carries unanimously.

3. Financial Report: Dot motions that we accept this and the financial report from 3/23/2011. Maya seconds. Motion carries unanimously.

4. New Business:

a. Programming Changes: Dickie Colo reports the following:

- i. Chris Knowlton has stopped doing his show. Chris has a new baby and has less time.
- ii. Jade Barbee is approved to go on air for a 2-hour show called "Emotional Engine" Tuesdays 7-9pm. Description forthcoming. Description: *An eclectic blend of rock and talk.*
- iii. Mark Kenney is approved for his show "Ear Bisque" Fridays from 8-10. Description: *Alternative music, all genre from the 1960's to the present with local music and calendar of events.* Mark begins 4/15.

A long discussion was had about the length of shows, it being determined that Mark, who is seeking a 3-hour slot, should begin with a 2-hour slot and if there are no problems brought to the board within three months, his timeslot will be extended to three hours. Deb recommends that prospective DJs submit demo tapes but the suggestion is put on hold for the time being.

b. Winter/Spring Fundraising:

- i. Radioke: Financial Report attached. Off to a good start. Dot requested that we find a way to clear the room of trash and recyclables immediately following the event to keep the room from smelling like beer. Bob offered to bring in some plastic tubs to pack with recycling and perhaps contain the smell of alcohol.
- ii. Block Party: Discussion of moving date to July 9. Quite a bit going on. Also discussed was The Big House Band as a possible performer. More information at the next meeting.
- iii. August Concert: Some discussion of a possible August concert that Gary is exploring with a significant artist to perform at the Opera House.

c. Audio Documentary Contest: Trophies and cash prizes were awarded to Katy Haas and Mark Piepkorn. Interview and docs air Thursday, 4/15 @ 5:00pm. Press release went out and ran in Reformer yesterday.

d. PTFP Grant: The Grant Funding was cut from the Federal Budget officially on April 13. There is discussion of freeing up the funds Escrowed with Massucco Law LLC. Bob recommends leaving funds with Massucco until we need them since interest income isn't a reality at this point. No one disagrees.

e. NATNE: Native American Tribes of New England. They would still like us to be their financial sponsor. Deb agreed to help manage this. The Board expressed no disagreement with the idea.

f. Work Day? We scheduled a work day on May 14th. General cleaning and repairs.

- g. People's United Bank: While awaiting word on the PTFP grant, no progress was made with Peoples.
- h. Connecticut River Byways Foundation: Gary met with Nat Tripp of CRBF on April 4 and discussed creating items for both broadcast and also podcast involving the towns in our listening area [and beyond?] Gary discussed the possibility of involvement in CRBF's self-guided tour itineraries. This partnership is evolving.
- i. WOOL Blogs & Community Calendar [What's Up In The Valley]: There was general discussion of the WOOL Blogs and Calendar and of the developing WUITV magazine. More information next meeting.
- j. Dinner Meeting of Hosts and Board: Tuesday, April 19th, Gary's house. Everyone is encouraged to attend the dinner and social gathering at Gary's house.
- k. Roots on the River:
 - i. Gary created an ad for the printed ROTR program. Ray has agreed to trade for on-air underwriting. Bill Holtz is working with Ray to coordinate WOOL's involvement and the support we can provide.
 - ii. Jeff Starratt and Bill will coordinate broadcast of ROTR from the Farmers Market on Friday. Jeff already attempting to get permissions to use the internet connection at the Waypoint Center.
 - iii. ROTR Concert at 33 Bridge Street on June 9 will be broadcast by Dickie Colo.
 - iv. Bill has arranged for the Gazebo to be included at the concert at Everyday Inn. Bill will ask Jeff Weiler about participating in the broadcast on Saturday from Everyday Inn.
 - v. Bill is investigating other ways to work with ROTR to help promote show and WOOL.
- l. Other Concerts at 33 Bridge Street: Dot let us know that there is a reunion in the common room on the night of Saturday, June 25th.
- m. Ordering Baseball Caps: Based on reasonable pricing from SilverScreen Design for baseball caps Deb motions, Karen seconds the motion that we order one gross of hats to sell by ROTR. Motion passes unanimously.
- n. Annual Meeting: It was decided that the Annual Membership Meeting will be on June 26th. Location TBD but 33 Bridge Street or the Waypoint Center were discussed. Tabled until next meeting.

5. Other Business:

- a. Deb asks that Kristen record a new outgoing message for the common voicemail extension (109) so callers hear a more personalized greeting and not the computerized version.
- b. Dot noted that on Friday April 8th around 2:45pm there was inappropriate programming on the air.

6. Next meeting? The second Wednesday of May 11th.

- 7. Motion To Adjourn:** Dot moved, Deb seconded the motion that we adjourn. Unanimous. Meeting Adjourned at 8:59pm.

Great Falls Community Broadcasting Company

Transactions March 2011

People's Credit Union Checking Account

Date	Payee	Description	Withdrawal	Deposit	Balance
Opening Balance					8628.22
3/8/15	Kristen Fehrenbach	1099 Fees	\$ 180.00	\$	8,448.22
3/10/15	Ray Massucco Atty.	PTFP Escrow	\$ 5,000.00	\$	3,448.22
3/15/15	Kristen Fehrenbach	1099 Fees	\$ 180.00	\$	3,268.22
3/16/15		Deposit		\$ 720.20	\$ 3,988.42
3/17/15	The Hartford	Insurance Payment	\$ 302.25	\$	3,686.17
3/18/15		Deposit / Paypal		\$ 298.99	\$ 3,985.16
3/22/15	Kristen Fehrenbach	1099 Fees	\$ 180.00	\$	3,805.16
3/23/15	Comcast	Tower Fees	\$ 337.66	\$	3,467.50
3/23/15	Sovernet	Telephone	\$ 42.64	\$	3,424.86
3/24/15	Kristen Fehrenbach, Cashier	Radioke Bank	\$ 200.00	\$	3,224.86
3/25/15	ASCAP	Performing Rights Pay	\$ 142.00	\$	3,082.86
3/25/15	Kristen Fehrenbach	Reimbursements	\$ 121.92	\$	2,960.94
3/29/15	Kristen Fehrenbach	1099 Fees	\$ 180.00	\$	2,780.94
3/29/15	Ira Wilner	Engineering/PTFP	\$ 405.00	\$	2,375.94
3/31/15	Dickie Colo	Reimbursement	\$ 24.35	\$	2,351.59
4/1/15		Deposit		\$ 1,467.00	\$ 3,818.59
Ending Balance 2/28/2011					\$ 3,818.59

Paypal Account

Date	Payee	Description	Into Paypal	Out of Paypal	Fees
3/25/11	Tyler Austin	Membership	\$25.00		(\$1.03)
3/16/11	Chad Simmons	Membership	\$25.00		(\$1.03)
3/15/11	Bank Account	Transfer to People's		\$298.99	\$0.00
3/13/11	mark kenney	Membership	\$25.00		(\$1.03)
3/1/11	Jessica Reeves	Member & Host Fee	\$50.00		(\$1.75)

Radioke Season 2

Profit and (Loss) March 26-June 4

Income

	3/26/2011	4/9/2011	4/23/2011	5/7/2011	5/21/2011	6/4/2011	TOTAL	AGGREGATE
Per Cap Bar	\$ 8.73	\$ 7.74						
Admission	92 \$ 460.00	108 \$ 540.00					\$ 1,000.00	
Merchandise	\$ 6.00	\$ 4.00					\$ 10.00	
Food	\$ -						\$ -	
Bar	\$ 803.00	\$ 836.00					\$ 1,639.00	
Alcohol	55 \$ 275.00	63 \$ 315.00					\$ 590.00	
Wine	11 \$ 55.00	11 \$ 55.00					\$ 110.00	
Beer	153 \$ 458.00	113 \$ 425.00					\$ 883.00	
Non-Alcohol	\$ 12.00	50 \$ 50.00					\$ 62.00	
Other	\$ 3.00	\$ (9.00)					\$ (6.00)	
TOTAL	\$ 1,269.00	\$ 1,380.00	\$ -	\$ -	\$ -	\$ -	\$ 2,649.00	\$ 2,649.00

Expense

	3/26/2011	4/9/2011	4/23/2011	5/7/2011	5/21/2011	6/4/2011	TOTAL	
Beverage								
Liquor	\$ 336.35	\$ 321.26					\$ 657.61	
Mixers	\$ 49.07	\$ -					\$ -	
Ice	\$ 27.00	\$ 20.00					\$ -	
Other							\$ -	
Staffing							\$ -	
Bartender	\$ -						\$ -	
Other							\$ -	
Liquor Tax	\$ 80.30	\$ 83.60					\$ 163.90	
Food							\$ -	
Decorations	\$ 7.50						\$ 7.50	
Prizes							\$ -	
Catering Fee		\$ 100.00					\$ -	
Other	\$ 28.12 fee						\$ 28.12	
TOTAL	\$ 528.34	\$ 524.86	\$ -	\$ -	# \$ -	# \$ -	\$ 1,053.20	\$ 1,053.20

Gary Smith:
To extend our relationship with Harvest Moon we have agreed to a \$100 catering fee for the next six shows.

Profit (Loss)

	3/26/2011	4/9/2011	4/23/2011	5/7/2011	5/21/2011	6/4/2011	TOTAL	
	\$ 740.66	\$ 855.14	\$ -	\$ -		\$ -	\$ 1,595.80	\$ 1,595.80

Estimated Retail Value of Remaining Beverage Inventory \$ 500.00