#### Minutes of the Board of Directors

# Wednesday, 10 November 2010 at 33 Bridge Street Bellows Falls

**In attendance:** Bob Ross, Bill Holtz, Dickie Colo, Deb Wright, Justin Sterner, Dot Read [arrived at end], Gary Smith. **Notes taken by:** Gary Smith

- 1. The meeting was called to order on 7:10pm.
- **2. Meeting Minutes of 10/20/2010:** Dickie moved and Justin seconded that we approve the minutes of 10/20/2010. The motion passed with one abstention.
- **3. Financial Report** [see attached] Don moved, Justin seconded motion to accept the report as submitted. Motion passed unanimously.

### 4. Old Business:

- a. Programming:
- i. New shows
- 1. Julio Razquin: Dickie has confirmed all paperwork and training is complete. Show Title:
- "Lost Marbles." Description: "Old and new rarities peppered with the stunningly familiar." Timeslot: Wednesday, 9-11pm. Approved by board. Already broadcasting.
- 2. Mark Piepkorn: Dickie's confirmed all paperwork and training is complete. Show Title: "A Pretty Big Place With Lots of Room." Description: A mischievous grab bag of musical delight. Take a genre hopping rollick in a pretty big place with lots of room." Wednesday 7-9pm. Approved by board. Already broadcasting.
- ii. Cancelled / Postponed shows
- 1. Don Malcolm returns to his Sunday show on November 21.
- 2. Random Fandom is still on hiatus until automation is set up for them.
- *iii. Phone It In:* The folks from Sojourns would like to do a series of Phone It Ins. Kristen will contact Jackie at Sojourns to make this happen.
- b. Training: New Trainees
- i. John Anders would like to train for a show replacing The Wellspring Project. This will be under discussion later in the meeting. [See later in minutes.]
- c. Fall/Winter Fundraising:

## i. Radioke Progress:

- 1. Since the last meeting there have been two rounds of Radioke, both well attended and successful. A report of the finances of Radioke and other promo materials to date are attached to these minutes.
- 2. Three more rounds are upcoming and work to promote these is underway.

#### ii Silent Auction:

The Silent Auction is set for November 19th. So far there are 64 items in place. Media notice went out on Nov 3. Some posters are up [see attached] and discussion confirmed we will serve wine and snacks free of charge. Volunteers should arrive around 2:00pm on the 19th.

- iii. **Mardi Gras:** Discussion of change in Mardi Gras planning. Pete Simoneaux isn't available on the 8th because of a show in Brattleboro. It was decided that we'll schedule our Mardi Gras party for March 1st.
- d. Membership Drive: As of Nov 2 there are 60 renewals in of which 20 are Sustaining memberships. Another push for renewals will begin Dec. 1.
- e. Black Sheep Radio Trademark: Pursuant to the board mandate from September's meeting, the trademark "Black Sheep Radio" was registered in service class 38 which covers commerce in the field of broadcast radio. Further efforts may occur to register the mark for commerce in clothing and also internet transmissions though the latter class is potentially covered by class 38. Cost of this registration was \$275.00. Evidence of this registration is attached to this agenda. There is now a period of time when others might dispute this registration, after which the trademark is ours for a period of ten years so long as we continue to use it in commerce.
- f. Radioke Trademark: Bob moves, Bill seconds that we trademark Radioke if this week's event earns more than \$800. Motion approved with 1 abstention.
- g. Audio Documentary Contest: Notice of the contest was sent to a number of area colleges and

other journalism programs. Deadline for submission is Dec 30.

h. PTFP Grant: Progress towards completion of this grant proposal is slow but measurable.

# 5. New Business:

- a. Federal Funding and Sectarian Broadcasts: As mentioned in a memo to the Board of Directors on November 5, the acceptance of federal funding for the station particularly under the PTFP grant will require GFCBC to hereafter be a secular broadcaster. Discussion was lengthy about the impact on WOOL. Gary researched the topic and presented information to the board about this and other federal grant funding. Note was made of a conversation between Gary and the head of the PTFP, Lynn Chadwick, who reiterated that these grants can have "only incidental benefit to sectarian programming." Gary is asked to have a conversation with the FCC attorney to draft language for a proposed amendment to the bylaws that will solidify our future as a secular station. Bob moved, Deb seconded, that we "change the bylaws to comply with the grant requirements." Motion passed unanimously.
- b. Turntables: Dickie reports he's found an Audio Technica turntable for \$195.00 and will try and have it by the next meeting. Dickie will contact Gary to arrange payment.
- c. Facebook: We're up to 337 friends. Effort should be made to secure the email address "blacksheep@facebook.com"
- d. WOOL Blogs: Still developing the structure for host blogging. Mark Piepkorn has offered to look at the blog structure and see how it can be improved. He has some experience with Wordpress.

### 6. Other Business:

- a. Gary nominates Kristen Fehrenbach and John Michael Maciejewski to become board members of Great Falls Community Broadcasting Company. There is discussion about board members serving also as employees and 1099 contract workers but, since our bylaws allow a certain amount of this it was eventually decided that both nominations were worth pursuing. Both nominees are asked to attend the next board meeting.
- b. Discussion was had about adding other hosts to the board mailing list but it was decided that the board emails should remain strictly for the board.
- **7. Next Meeting:** The second Wednesday in December 8th. This is the next scheduled meeting date. Everyone in attendance noted that they can make this meeting.
- **8. Motion To Adjourn:** Dot motioned, Justin seconded. Meeting was adjourned at 8:55pm.