

Board Meeting Minutes

11 August 2010: 33 Bridge Street, Bellows Falls, VT

In attendance: Bill Holtz, Don Malcolm, Maya Costley, Kristen Fehrenbach, Dickie Colo, Gary Smith, Bob Ross, Deb Wright Note Taker: Gary Smith

Meeting called to order at 7:10pm

1. **Minutes From Previous Meetings:** Bill moved, Don seconded that we accept the minutes from the meeting of July 21, 2010 without amendment. Motion passed unanimously. NOTE: After motion passed, it was noted that calculations on the Block Party Report were incorrect. The report was corrected and is attached to these minutes in its corrected form.

2. **Financial Report.** A report of income and expenditures in the month of July was presented. Dickie moved, Don seconded the motion to accept the report. Motion carried. Report attached to these minutes.

3. Old Business:

a. Programming:

a. Travis Adams is not yet doing his show but will soon. Gary is asked to put Travis and Chris Knowlton (Rock Bloc) on the schedule. Gary will see to it.

b. Gary will soon be putting the Voices Teen Radio shows into revolving Commentary.

c. SIDEBAR: Dickie brought up the importance of letting the Hosts know that they need to put in five hours of volunteer time. There is some discussion about rewarding and noting which DJs did what on a big white board. Continue this discussion next month. White board? Is there another solution that's more official? Website?

b. Training: New trainees:

i. Mark Piepkorn 802 463 2144 cell 301 875 6521. Still in queue, will start in six weeks with Dickie Colo training.

ii. Shaun Deane: 802 275 4771 cell 401 413 2469. As of this date his training is done and we're awaiting update paperwork and scheduling.

c. Walpole Concerts: Don reports that there are roadblocks to making the broadcast of the Walpole Concert Series happen. Complications involving the internet connection will most certainly cause the abandonment of this project.

d. Challenge Grant: The funds from the Challenge Grant are in our account [see above.] Well done.

e. Underwriting:

i. A good month for underwriting with \$700.00 in invoices sent out but not yet paid.

ii. Further discussion about Cota and Cota and continued solicitation for underwriting. Deb Wright has now teamed up with Dickie Colo to get this accomplished.

4. New Business

a. Repairs:

a. Art Coates is setting up a temporary solutions by piecing together broken machines.

b. One Stanton machine will go out for repair under warrantee.

c. Kristen has learned that replacement drives are \$60.00 each and she will contact Stanton and ask for instructions for replacing them before we purchase any. Otherwise, purchasing them is the best solution to our CD problem.

d. Gary corresponded with Ira Wilnew, engineer, who confirms that all CD players break and gave a variety of reasons why our situation might make them break faster:

i. Dust, Heat, Neglect, Leaving them turned on, Abuse.

ii. Expensive machines break, too.

iii. CD players are going the way of the dinosaurs.

- b. FCC License and Announcement: At this time there is no further correspondence from the FCC. It appears there has been no petition against our award. Construction permit is expected every day.
 - i. *Commons Article*: No one from the board has seen this piece in print.
 - ii. *The Message* feature: Bob Smith says he'd like to do a feature on WOOL for the *Message*.
- c. Merchandise: Deb Wright reports on her progress with pricing for hats and shirts:
 - i. Little Stitches in Jaffrey 603 532 7991. kork@prexar.net. Kristen will contact for full pricing - Deb had some pricing but note taker forgot to write it down.
 - ii. Kristen will compare these prices with Silver Screen in Greenfield whom we've been using.
- d. Liquor License: There was lively discussion about the possibility of GFCBC getting its own liquor license and in this way using liquor sales as a regular revenue stream.
 - i. There are two types of license available to us and maybe appropriate:
 - 1. Festival License: We can get four per year and they are good for 4 days each.
 - 2. Private Club license: A license to sell to Members only. More expensive.
 - ii. Deb moves and Bob seconds the motion to investigate the cost of these licenses and the process involved in obtaining them. Motion carries unanimously.
 - iii. Gary will investigate the cost of insurance with Tim Powers, our broker.
- e. Fall Fundraising Planning: After discussion it was determined that these events [programs] will be explored:
 - i. Silent Auction November 19th**
 - 1. Bob recommends early September announcements.
 - 2. It was noted that paintings did particularly well in the last two auctions and that we should pursue other artists for this type of auction item.
 - 3. Kristen will write and someone will record a PSA relating to the Auction and item donations.
 - ii. Opera House Magic Show with Jason Purdy Moved in theory to November 21.**
 - 1. Perhaps ask Charlie Hunter to do a Houdini poster because a) this is the theme of Purdy's new show and b) Houdini actually played the Opera House.
 - 2. Need to confirm date and budget for Purdy show.
 - 3. Market to families...can we get posters in schools?
 - 4. PSA must be recorded once dates are confirmed.
 - 5. Ticket price \$10. Family price \$25, up to two adults and two children.
 - 6. Sunday 1-3pm.
 - iii. Radioke On Air Karaoke [Gary will coordinate to begin in October.]**
 - 1. Host John Michael Maciejewski.
 - 2. Looking for dependable used equipment.
 - 3. Gary will contact Harvest Moon about bar.
 - 4. Gary will record PSAs and make posters.
 - iv. Fall / Winter movie series**
 - 1. Gary will follow up to find cost of movie series like Hitchcock.
 - 2. Gary will find open days at Opera House and figure out pricing [films between \$75-\$150]
 - v. Deb is still investigating a "Home Brewing Contest" for the spring.**
- f. Trademark Application: Still no progress in securing trademark for "Black Sheep Radio" in the appropriate class. Maybe more progress soon. Gary is awaiting more legal information from Kristen.
- g. Membership Drive: Membership drive begins in late September.
 - i. Gary & Kristen will have renewal invoices prepared for September Board Meeting.

ii. Bill Holtz requests that the board personally attach notes to the invoices of people they know.

iii. It was agreed that there should be a contest among the hosts to see who can bring in the most new memberships.

l. Two possibilities of prizes: Free membership and Host Fee (or reimbursement) or a prize of \$100.10. Make this decision at September meeting.

h. Clean Up Day: It was decided that September 25 will be the clean-up day and a notice will go out to Hosts to bring them in. Begins at 10am. Perhaps we can bring items around the station to the Auction [electronics, etc.] Recycling is open until 1pm on Sept 25.

i. New Computer: General discussion of purchasing a new computer to replace the admin computer. A mac mini was proposed by Gary and we're looking into the most economical method of purchasing this.

j. Main Street Arts Performance: There is a radio play being performed by Main Street Arts and it is recommended (by Maya?) that we record and rebroadcast this. Notes don't show that someone took this responsibility.

5. **Next Meeting: Wednesday, 8 September 2010, 33 Bridge Street. 7pm**

6. **Motion To Adjourn**: Deb moved, Maya seconded the motion to adjourn. Motion carried and the meeting was adjourned at 8:55pm.

**Great Falls Community Broadcasting Company
Transactions July 2010**

Posted Date	CK #	Payee/Description	Withdrawal	Deposit	Balance
		Opening Balance			\$2,732.52
7/1/10		DEPOSIT		\$127.82	\$2,860.34
7/1/10		DEPOSIT		\$373.00	\$3,233.34
7/7/10	1006	HEATHER LILLIS USPS Reimbursement	\$16.14		\$3,217.20
7/8/10	374	KRISTEN FEHRENBACH Timesheet	\$180.00		\$3,037.20
7/8/10	375	KRISTEN FEHRENBACH Timesheet	\$180.00		\$2,857.20
7/9/10	1007	WAYPOINT CENTER Rental Fee	\$50.00		\$2,807.20
7/12/10	1001	PATRICIA FARGNOLI Honorarium	\$50.00		\$2,757.20
7/13/10		DEPOSIT		\$1,252.25	\$4,009.45
7/15/10		DEPOSIT		\$250.00	\$4,259.45
7/15/10		DEPOSIT		\$412.00	\$4,671.45
7/19/10		KRISTEN FEHRENBACH Timesheet	\$180.00		\$4,491.45
7/20/10		DEPOSIT		\$285.00	\$4,776.45
7/20/10	1008	GARY SMITH Printing & Sticker Reimb	\$1,587.36		\$3,189.09
7/22/10		COMCAST OF MASSACH Tower Rental	\$337.66		\$2,851.43
7/22/10		SOVERNET, INC Telephone	\$42.64		\$2,808.79
7/22/10	376	KRISTEN FEHRENBACH Timesheet	\$180.00		\$2,628.79
7/23/10	373	COMCAST OF MASSACH Tower Rental	\$337.66		\$2,291.13
7/26/10		KRISTEN FEHRENBACH Timesheet	\$180.00		\$2,111.13
7/29/10	1009	GARY SMITH Reimbursement for Block Party	\$150.00		\$1,961.13
		Ending Balance	\$3,471.46	\$2,700.07	\$1,961.13

Black Sheep Radio Block Party



July 10, 2010

The Waypoint Center, Bellows Falls

FINAL [CORRECTED]

Music by I Love You, Megan Avila & Sam Duffy, Spike Dogtooth, The Weisstronauts, and Ninja Monkey

Summary: On July 10, 2010, WOOL held a block party at the Waypoint Center in Bellows Falls. There was music, food cooked by WOOL Volunteers, and a bar hosted by Harvest Moon. Dickie Colo was the principal driving force and selected the music for the evening. Advertising was done through wool.fm banners, posters, press releases to area outlets, one or two newspaper stories and listings, Facebook mentions, and word of mouth. Though bad weather threatened throughout the day, at showtime the skies cleared and there was a pleasant sunset and evening for this very successful affair. Food was donated by Fat Franks and The Walpole Grocery in exchange for underwriting mentions on air. Thank you notes are owed to the musicians and to the food donors.

Income

Tickets

Advance wool.fm	5	\$8.00	\$40.00
Village Books	20	\$8.00	\$160.00
			\$0.00
Door Cash	65	\$10.00	\$650.00
Cash Reduced	17	\$5.00	\$85.00
Check	7	\$10.00	\$70.00
Misc			\$1.00
	114		\$1,006.00

Food

Burgers, Hot Dogs, Chips, Cake, Water

\$226.25

Bar

Catered by Harvest Moon, Saxtons River

\$200.00

Merch

Shirts	4	\$15.00	\$60.00
Stickers	5	\$2.00	\$10.00

\$70.00

Total Income

\$1,502.25

Expenses

Facility Waypoint Rental **\$50.00**

Musicians TheWeisstronauts gas money. **\$150.00**

Total Expense

\$200.00

Net Profit

\$1,302.25