

## Board Meeting Minutes

21 July 2010: 33 Bridge Street, Bellows Falls, VT

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### This meeting is the postponement of a meeting scheduled for July 14.

**In attendance:** Dot Read, Bill Holtz, Don Malcolm, Maya Costley, Kristen Fehrenbach, Dickie Colo, Gary Smith, Bob Ross, Deb Wright, Justin Sterner Note Taker: Gary Smith  
Meeting called to order at 7:12pm

1. **Minutes From Previous Meetings:** Dot moved, Maya seconded that we accept the minutes from the meeting of May 12, 2010 without amendment. Motion passed unanimously.
2. **Financial Report.** A report of income and expenditures in the month of June was presented. Maya moved, Don seconded the motion to accept the report. Motion carried. Report attached to these minutes.

### 3. Old Business:

- a. Printed Program Schedule: Gary is reimbursed. All underwriters have paid. Done.
- b. Block Party Report: A report of the results of the Block Party Fundraiser is attached. Out bottom line after all expenses \$1302.25. A good time was had by all. No problems were reported - some difficulty with broadcasting live but a solution was found. Leftover food was donated to Our Place Drop In Center and delivered by Maya. Some further comments for future reference were:
  - i. Dot commented on all the people we reached with this public event.
  - ii. Dickie notes that we would have done better if we'd coordinated the date, in advance, with Harvest Moon.
  - iii. Dot notes that we need better scheduling in advance for running order of bands.
- c. Training: New trainees:
  - i. Mark Piepkorn 802 463 2144 cell 301 875 6521. Dickie Colo volunteered to train Mark.
  - ii. Shaun Deane: 802 275 4771 cell 401 413 2469. Has postponed meeting with Don Malcolm until July 30th.
- d. Programming.
  - i. Paul Clipper is on sabbatical. Will attempt to do a Phone It In show as he motorcycles cross country.
  - ii. Dickie Colo will follow up to make sure Travis Adams is doing his show as scheduled.
  - iii. Kristen notes that the Voices Teen Radio programs are ready to go on the air and should do so soon. Gary will arrange.
- e. Walpole Concerts: Don reports that there are roadblocks to making the broadcast of the Walpole Concert Series happen. Complications involving the internet connection will most certainly cause the abandonment of this project.
- f. Challenge Grant: We have raised more than enough money to meet the challenge grant trigger and our portion of the matching fund was \$2738.00. Congratulations is owed everyone who worked so hard and gratitude is owed to our donor.

### 4. New Business

- a. Election of Officers: Dot nominates and Bill second the nomination of Gary to remain president. After some further discussion about officers, Don moves that the Secretary casts one vote for the slate of officers who are currently serving to continue there terms for another year. Maya seconds. The motion carried and the officers - in Bob Ross's second official action as Secretary - were elected to another term as follows:
  - i. President: Gary Smith
  - ii. Vice President: Bill Holtz

- iii. Treasurer: Justin Sterner
- iv. Secretary: Bob Ross

- b. Thank You Notes for underwriters and donors.
- c. More Block Party-related discussion: Should WOOL get its own liquor license to handle these events in the future? Deb will look into the pros and cons of this decision and prepare a report for the next meeting.
- d. IRS Reporting: Gary notes that we need to give notice to the IRS if our officers change in this years election and advises we submit notice regardless because IRS information might be out of date. Gary will send. This is an annual notice if our elections are annual. Notice in the form of a standard business letter needs to be sent to:

Internal Revenue Service  
TEGE Correspondence Unit  
Room 4024  
PO Box 2508  
Cincinnati, OH 45201

- e. Fall Fundraising Planning: After discussion it was determined that these events [programs] will be explored:
  - i. Silent Auction November 19th
  - ii. Opera House Magic Show with Jason Purdy November 20th [Don will coordinate]
  - iii. Radioke On Air Karaoke [Gary will coordinate to begin in October.]
  - iv. Deb is still investigating a "Home Brewing Contest" for the spring.
- f. Trademark Application: Gary notes that the trademark for the words "Black Sheep Radio" appears to be available in the class of service "Radio Broadcasting." The cost to register might be as little as \$300.00. Gary proposed that we spend up to \$300 to register the trademark with the Fed. Dot moved, Deb seconded the motion. Motion carries unanimously. Gary will pursue.
- g. PFTP Grant: Gary discussed the importance of securing a PFTP grant for the purchase of our new gear if we are finally granted our Construction Permit. Gary and Kristen will coordinate the grant application.
- h. Underwriting: BF Farmers Market came in with \$200 worth of underwriting.
- i. Merchandise: General discussion of Merch - hats, shirts, etc. Deb has a contact for good shirt and hat prices. She will research and report back. New slogans and shirts were discussed. The general consensus remains that less information on marketing materials like shirts and hats results in more attention. Dot makes official notice that she now agrees with this point of view and that our WOOL bumper stickers are good marketing. ;> )

5. **Next Meeting: Wednesday, 11 August, 2010, 33 Bridge Street. 7pm**

6. **Motion To Adjourn:** Maya moved, Justin seconded the motion to adjourn. Motion carried and the meeting was adjourned at 8:40pm. Immediately upon adjourning the power was lost in the building and WOOL went off the air.

# Black Sheep Radio Block Party



July 10, 2010

The Waypoint Center, Bellows Falls

**FINAL**

Music by I Love You, Megan Avila & Sam Duffy, Spike Dogtooth, The Weisstronauts, and Ninja Monkey

Summary: On July 10, 2010, WOOL held a block party at the Waypoint Center in Bellows Falls. There was music, food cooked by WOOL Volunteers, and a bar hosted by Harvest Moon. Dickie Colo was the principal driving force and selected the music for the evening. Advertising was done through wool.fm banners, posters, press releases to area outlets, one or two newspaper stories and listings, Facebook mentions, and word of mouth. Though bad weather threatened throughout the day, at showtime the skies cleared and there was a pleasant sunset and evening for this very successful affair. Food was donated by Fat Franks and The Walpole Grocery in exchange for underwriting mentions on air. Thank you notes are owed to the musicians and to the food donors.

## Income

### Tickets

Advance wool.fm	5	\$8.00	\$40.00
Village Books	20	\$8.00	\$160.00
Door Cash	62	\$10.00	\$656.00
Cash Reduced	16	\$5.00	\$80.00
Check	4	\$10.00	\$70.00

107

**\$1,006.00**

### Food

*Burgers, Hot Dogs, Chips, Cake, Water*

**\$226.25**

### Bar

*Catered by Harvest Moon, Saxtons River*

**\$200.00**

### Merch

Shirts	4	\$15.00	\$60.00
Stickers	5	\$2.00	\$10.00

**\$70.00**

### Total Income

**\$1,502.25**

## Expenses

**Facility** Waypoint Rental **\$50.00**

**Musicians** TheWeisstronauts gas money. **\$150.00**

### Total Expense

**\$200.00**

## Net Profit

**\$1,302.25**

**Great Falls Community Broadcasting Company  
Transactions June 2010**

Posted Date	Serial Number	Description	Payee	Withdrawal	Deposit	Balance
						<b>3397.24</b>
6/2/10	1002	CHECK 1002		\$156.00		\$3,241.24
6/3/10	1000000367	BILL PAY CHECK 1000000367	Payee: HEATHER LANE-LILLIS	\$160.00		\$3,081.24
6/8/10	0	CHECKING DEPOSIT			\$400.00	\$3,481.24
6/15/10	0	CHECKING DEPOSIT			\$280.00	\$3,761.24
6/15/10	1003	CHECK 1003		\$68.10		\$3,693.14
6/21/10	1004	CHECK 1004		\$210.00		\$3,483.14
6/21/10	1000000368	BILL PAY CHECK 1000000368	Payee: KRISTEN FEHRENBACH	\$180.00		\$3,303.14
6/21/10	1000000369	BILL PAY CHECK 1000000369	Payee: KRISTEN FEHRENBACH	\$180.00		\$3,123.14
6/21/10	1005	CHECK 1005			\$104.68	\$3,227.82
6/22/10	0	CHECKING DEPOSIT			\$165.00	\$3,392.82
6/22/10	1000000366	BILL PAY CHECK 1000000366	Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		\$3,055.16
6/23/10	1000000370	BILL PAY CHECK 1000000370	Payee: PACIFICA FOUNDATION	\$100.00		\$2,955.16
6/25/10	1000000372	BILL PAY CHECK 1000000372	Payee: SOVERNET, INC.	\$42.64		\$2,912.52
6/30/10	1000000371	BILL PAY CHECK 1000000371	Payee: KRISTEN FEHRENBACH	\$180.00		\$2,732.52
<b>Monthly Totals and Ending Balance</b>				<b>\$1,614.40</b>	<b>\$949.68</b>	<b>\$2,732.52</b>