



## **BOARD OF DIRECTORS MEETING**

Wednesday 14 April 2010

- Meeting held at 33 Bridge Street Bellows Falls
  - In attendance: Dot Read, Bob Ross, Maya Costley, Justin Sterner, Don Malcom, Dickie Colo, Bill Holtz, Gary Smith
  - Notetaker: Gary Smith
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### **1. Call To Order:** 7:12 PM

**2. Meeting Minutes:** Dot moved, Bob seconded the motion to approve the minutes of 3.10.2010 without amendment. Motion passed unanimously with one abstention.

**3. Treasurer's Report:** Because of a) our transitional treasurer position and b) transitional accounting system, full financials were not presented for 1st quarter. The ledger for our checkbook was presented however in place of financials, showing all transactions for Q1, 2010. In lieu of a Treasurer's report, this document was accepted by the board unanimously.

### **4. Old Business:**

- Printed Program Schedule: Gary reports on progress with Mary Lynch's design. Maya will talk to Furniture Warehouse and Direct TV, Bill to Bensonwood, Gary to Chroma, Justin to James Heating. Based on information provided by Don about the River Record's deadlines and our own decisions concerning when the schedule should appear, we have agreed on the following timeline:
  - i. All advertising closed by May 12
  - ii. Proofs from Mary May 17
  - iii. Files to Printer May 20
  - iv. Finished schedules to River Record June 11
- Training: Don agreed to train Chris Knowlton. Pete Smith is half through his training with Bill Holtz. Travis Adams is nearly complete with Mark Edson. Effie Michot will train with Dickie Colo (he will contact her.) Awaiting payment from Holly Hansen.
- Underwriting: Gary reports further underwriting by Colonial Theater in Keene. There was some discussion about other targets. Dickie will revisit Cota and Cota.
- Tee Shirts & Stickers Same shirts ordered because of quantities and lead time. Expected shortly. Justin will investigate getting embroidered hats with WOOL logo at under \$6.00. Also we should investigate Mugs and sew-on appliques.
- Programming:
  - i. No changes in Programming since last meeting.
- Dot's Radio Theater Fundraiser: No progress yet.

## 5. New Business

- a. Fundraising: A generous donor has proposed a \$2000 Challenge Grant. If we raise \$2000 the donor will match it. Proposed is a wine & cheese gathering at Readmore with Edit Hunter reading. Gary will investigate.
- b. Spanky Payne Show: Gary met the two fellows who do the Spanky Payne show after sending a letter marked "Final Warning" in response to complaints after previous shows [letter attached.] Taling for more than an hour the guys seemed well-mannered and motivated. Gary agreed to attend their show on Friday - just for one hour. Gary will bring them a copy of the manual with the pages germane to their infractions marked.
- c. Annual Meeting and Block Party: Dickie Colo is still proceeding with ideas for a Block Party on June 26. Needs more time to contact bands, etc. Proposed several regional acts (Mo Ambesa, Ninja Monkeys, Jahjoba(?).) Meanwhile, our annual meeting is set for June 26, 2010 and we need to begin preparations for elections, annual reports, proper notice to members, etc. More focus on this topic at the May meeting.
- d. Archive Repair: Gary donated a new \$300 double drive netserver to handle the new archiving system that Jakob Ragnarsson is building. Currently functioning but not yet on the web. Plan is for all hosts and board to have personal passwords.
- e. Treasurer Appointed: Justin Sterner has been appointed Treasure of Great Falls Community Broadcasting. Justin informed the board that he will have limited time for meetings and will miss meetings often but will assume the title of Treasurer immediately.
- f. Sound Exchange Licensing: Gary explained the new laws governing web broadcasts and gave notice to the board that we are now responsible for payments to Sound Exchange under laws stemming from the Digital Millennium Copyright Act. Soon WOOL will need to pay another \$500 licensing fee and be required to show, online, what song is playing live.
- g. Changed Administration At WOOL Following Tony's exit as chief technologist and Treasurer, it has become important to change the administration position to an Office Manager position including bookkeeping, more technical upkeep, and grant-writing. As Heather's skillset does not include these things we have given Heather notice as of 4.14.10 and explained to her that her job will terminate on 5.15.10 at which time we will fill the new position from out of house. Gary will follow up with written notice and will interview candidates for the new position.
- h. Discussion of music in Automation: Don voiced his opinion that that the music library needs to be upgraded. Gary mentioned that other hosts have made this same complaint and began a discussion of how will this be upgraded and with what sorts of music. Gary explained that we have but 4500 songs in rotation and that provisions to add new material are incomplete at the moment. Doug Anarino, a volunteer is in discussions to build a new web interface for uploading material but that this is moving slowly. There are file-naming conventions, and file format requirements that will need to be followed. Bob Ross discussed taking advantage of the

functionality of Music Collector. The board agreed that the music was getting stale and that something needs to be done but at this moment there is little we can do properly.

- i. Full Power Preparation: Though there is still no definitive word from the FCC, it is still believed that we may be granted our NEC Construction Permit in July, giving us 18 months to get on the air with the new license. Gary notes that we should be preparing now with plans for fundraising, discussions with Comcast, and lists of equipment. Gary reports there is a grant available called a PTFP grant which will pay for more than 50% of our new equipment and facility upgrade. Investigating other public funding opportunities/

**6. Next Meeting Scheduled for Wednesday, May 12, 2010.**

**7. Dot motions, Don seconds that we adjourn.** Unanimous. We adjourned at 9pm.

Great Falls Community Broadcasting Company  
 PO Box 110 Bellows Falls, VT 05101

Chittenden Bank Transactions Q1, 2010

Ending Balance 12/31/09 4941.57 \$4,941.57

Posted Date	Serial Number	Description	Credit	Debit	CR/DR	Balance
1/11/10	0	PAYPAL PAYPALSD11 ENTRY DESC TRANSFER		\$338.14	CR	\$5,279.71
1/11/10	1000000331	BILL PAY CHECK 1000000331 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$5,119.71
1/15/10	1000000333	BILL PAY CHECK 1000000333 Payee: SESAC	\$120.00		DR	\$4,999.71
1/19/10	1000000334	BILL PAY CHECK 1000000334 Payee: VILLAGE PRINTERS	\$50.50		DR	\$4,949.21
1/22/10	1000000335	BILL PAY CHECK 1000000335 Payee: ARTHUR E. COATES	\$81.49		DR	\$4,867.72
1/25/10	0	CHECKING DEPOSIT		\$725.00	CR	\$5,592.72
1/25/10	1000000328	BILL PAY CHECK 1000000328 Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		DR	\$5,255.06
1/27/10	1000000339	BILL PAY CHECK 1000000339 Payee: THE HARTFORD	\$270.50		DR	\$4,984.56
1/27/10	1000000337	BILL PAY CHECK 1000000337 Payee: SOVERNET, INC.	\$57.87		DR	\$4,926.69
1/27/10	1000000332	BILL PAY CHECK 1000000332 Payee: STATE OF NEW HAMPSHIRE	\$50.00		DR	\$4,876.69
1/28/10	1000000336	BILL PAY CHECK 1000000336 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$4,716.69
2/1/10	0	CHECKING DEPOSIT		\$260.00	CR	\$4,976.69
2/8/10	1000000340	BILL PAY CHECK 1000000340 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$4,816.69
2/12/10	1000000344	BILL PAY CHECK 1000000344 Payee: BMI CABLE AND NEW MEDIA	\$320.00		DR	\$4,496.69
2/12/10	1000000343	BILL PAY CHECK 1000000343 Payee: BMI RADIO	\$297.00		DR	\$4,199.69
2/12/10	1000000341	BILL PAY CHECK 1000000341 Payee: ASCAP	\$288.00		DR	\$3,911.69
2/16/10	0	CHECKING DEPOSIT		\$450.00	CR	\$4,361.69
2/16/10	1000000342	BILL PAY CHECK 1000000342 Payee: ASCAP	\$140.00		DR	\$4,221.69
2/23/10	1000000338	BILL PAY CHECK 1000000338 Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		DR	\$3,884.03
2/26/10	1000000346	BILL PAY CHECK 1000000346 Payee: SOVERNET, INC.	\$57.87		DR	\$3,826.16
3/3/10	0	CHECKING DEPOSIT		\$219.00	CR	\$4,045.16
3/5/10	0	CHECKING DEPOSIT		\$1,283.93	CR	\$5,329.09
3/8/10	1000000345	BILL PAY CHECK 1000000345 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$5,169.09
3/15/10	0	CHECKING DEPOSIT		\$500.00	CR	\$5,669.09
3/16/10	1000000348	BILL PAY CHECK 1000000348 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$5,509.09
3/16/10	1000000349	BILL PAY CHECK 1000000349 Payee: HEATHER LANE-LILLIS	\$37.40		DR	\$5,471.69
3/22/10	0	CHECKING DEPOSIT		\$145.00	CR	\$5,616.69
3/23/10	1000000322	BILL PAY CHECK 1000000322 Payee: COMCAST OF MASSACHUSETTS, INC.	\$681.00		DR	\$4,935.69
3/23/10	1000000347	BILL PAY CHECK 1000000347 Payee: COMCAST OF MASSACHUSETTS, INC.	\$337.66		DR	\$4,598.03
3/25/10	1000000352	BILL PAY CHECK 1000000352 Payee: HEATHER LANE-LILLIS	\$160.00		DR	\$4,438.03
3/25/10	1000000354	BILL PAY CHECK 1000000354 Payee: SOVERNET, INC.	\$42.64		DR	\$4,395.39
3/29/10	1000000351	BILL PAY CHECK 1000000351 Payee: PACIFICA FOUNDATION	\$100.00		DR	\$4,295.39
Balance 3/31/2010						\$4,295.39