



## **BOARD OF DIRECTORS MEETING**

Wednesday 10 March 2010

- Meeting held at 33 Bridge Street Bellows Falls
  - In attendance: Dot Read, Bob Ross, Maya Costley, Don Malcom, Dickie Colo, Bill Holtz, Gary Smith
  - Notetaker: Gary Smith
- 

### **1. Call To Order: 7:10 PM**

**2. Meeting Minutes:** Maya moved, Bob seconded the motion to approve the minutes of 1.13.2010 without amendment. Motion passed unanimously.

**3. Treasurer's Report:** Financials for the close of 2009 were presented by Tony in absentia. These are attached to the minutes herewith and were accepted by the board. Financials are prepared quarterly and the recent resignation of Tony Elliott from the board has also thrown a wrench in the works for financials.

### **4. Old Business:**

- Host Agreements and Membership Dues: It appears that all hosts are paid up with membership dues and host fees.
- Membership Mailing: Gary mailed out second notice letters to members who had renewed in 2009 but not yet in 2010. This mailing bore fruit and membership is up.
- Printed Program Schedule: Gary reports that this is now assigned to Mary Lynch. In discussions it was determined that we should have this program ready for June and include it with the River Record in time to advertise our June Meeting and Block Party. The Block Party will be discussed in detail at the next board meeting.
- Training: Chris Knowlton needs training. Pete Smith is training with Bill Holtz. Travis Adams is training with Mark Edson.
- Underwriting: Gary reports further underwriting by Colonial Theater in Keene. There was some discussion about other targets. Dickie will revisit Cota and Cota. The Board kicked around the idea of approaching Trans-Canada but no one volunteered to handle this.
- Programming:
  - New Shows: None reported
  - Cancelled shows: Linda Hurley is on hiatus. Beau Bowler is on hiatus. Kris St. Sauveur is done with his class requirements and has cancelled his show.
  - Changed Schedules: No known changes except as above.
  - Imported Shows: Gary notes that with some shows leaving and very few new shows being created, WOOL programming is getting a little stale. Gary encourages the station to look for

new programming produced elsewhere to help make the schedule more diverse and exciting.  
Proposed Shows:

1. *Deconstructing Dinner*: Produced in British Columbia by Jim Steinman, DD explores food and farming. Already available on a Vermont station to the north (in Warren) DD is a good fit for our farming community.
2. *Radio Hodge Podge* is produced at WVEW in Brattleboro. It's a variety of subjects including travelogs, opinion pieces, and human interest produced in our area.
3. *Battery Radio* isn't a show but, rather, a production company producing shows for a variety of outlets. After conversations and some Burdicks Chocolate, the award-winning producer Chris Brookes agreed to give us material practically gratis (fee is chocolate.)
4. The board discussed all these shows and determined that we should add these if they are available and put them at a lower priority than other future live shows. Bob moved and Dot seconded, adding that she regretted that there was not more local programming. The board voted unanimously to include these shows in our programming.

## **5. New Business**

- a. Fundraising: Dot proposed a radio theater project that could be performed live to raise money both through ticket sales and through commercial endorsements. With the idea of producing this event in September. The play performed could be written by local people but maybe this first event would need to be a pre-existing work. Dot will explore this further and come back to the Board with more information.
- b. Block Party: Dickie Colo proposed a block party to raise money including three bands and a bar. This could be a battle of the bands tied to Roots on the River or a stand-alone party happening after Roots is over. Some discussion was had about good times and locations and several board members proposed that we combine the block party with the annual WOOL meeting. After some more discussion it was determined that the best date for this event would be June 26. Maya and Dickie will each explore the possible bands for this event and report back at the next meeting.
- c. CD Repair: A new CD player was purchased to replace the broken one. The Board formally thanks Art Coates for repairing the old CD player to keep us going and also the DJ computer. Thanks Art.
- d. Letter to Sen. Leahy: Gary proposed that GFCBC send a letter to Senator Leahy asking for his support in the Community Radio Act of 2009. Letter attached. Bob motions, Dot seconds that the board give full endorsement to the bill and send the letter to Senator Leahy. Motion passed unanimously.
- e. Tee Shirts and Stickers: Heather reports we are out of shirts in some sizes and out of stickers altogether. Gary asked Mary Lynch to make a new tee shirt design and we should have these designs shortly.

f. Resignation of Tony Elliott: The Board accepts the resignation of Tony Elliott with regrets and many many thanks for all he has done since the inception of WOOL. We are concerned and worried about filling all the tasks Tony has filled to date and we beg for Tony's help in this transition. There was long discussion about the variety of functions Tony filled that now need new personnel:

- i. Treasurer
- ii. Bookkeeper
- iii. Technical Director
- iv. Maintenance Person

**6. Next Meeting Scheduled for Wednesday, April 14, 2010.**

**7. Bill motions, Maya seconds that we adjourn.** Unanimous. We adjourned at 9pm.

Senator Patrick Leahy  
433 Russell Senate Building  
United State Senate  
Washington, DC 20510

12 March 2010

RE: The Local Community Radio Act of 2009 : S592

Dear Senator Leahy:

As president of Great Falls Community Broadcasting Company of Bellows Falls, I speak for our producers, our members, and our listeners when I thank you for your support of the Local Community Radio Act. This legislation strengthens our local connections in a time when globalization, media consolidation, rising unemployment, and the fragmenting tendencies of the internet erode our sense of home.

Our LPFM station, WOOL 100.1FM, broadcasts to the lower Connecticut River Valley and helps bring cohesion to the historic river community comprised of towns on both sides of the Connecticut. Where once the river itself held the region's culture and commerce together, there are now precious few opportunities to share our resources and culture. With many town centers struggling and social services stretched thin in difficult times, radio is inexpensive to run and offered free to our listeners. Local newspapers are rapidly disappearing and with them another unifying feature of American democracy. Local radio offers an opportunity for citizens to participate in the public discourse, learn more about their community, and join with their fellow Vermonters in celebrating the rich cultural heritage that makes our area such a great place to live.

Funded by nearly four hundred members and staffed by dozens of volunteers, our station broadcasts local community service announcements and programming created by local people. We also provide content to our listeners - sometimes created elsewhere but chosen by our members - designed to educate, entertain, and inspire our audience. If passed, the Local Community Radio Act not only will provide similar opportunities for other areas of Vermont but will open these same doors across the nation.

We occasionally hear that radio is outdated technology in the hyper-connected world of the information superhighway. To the contrary, as physically and metaphorically the superhighway hurries around us, local radio helps create a sense of belonging and of home and this set of values can never be outdated.

We ask for your continued attention to this bill, S592, in the coming months.

Kindest regards,



Gary Smith  
President, Great Falls Community Broadcasting Co.

# WOOL Balance Sheet

As of 12/31/09

1/13/10

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Account	12/31/08 Balance	3/31/09 Balance	6/30/09 Balance	9/30/09 Balance	12/31/09 Balance
<b>ASSETS</b>					
Cash and Bank Accounts					
BF Branch	4,487.17	5,098.95	2,969.63	1,873.28	4,941.57
Funds in Escrow	0.00	0.00	0.00	0.00	0.00
On line	269.86	80.84	0.00	311.04	94.27
<b>TOTAL Cash and Bank Accounts</b>	<b>4,757.03</b>	<b>5,179.79</b>	<b>2,969.63</b>	<b>2,184.32</b>	<b>5,035.84</b>
Other Assets					
Music Library	751.40	751.40	751.40	751.40	751.40
Studio Construction	3,452.41	3,452.41	3,452.41	3,452.41	3,452.41
Eq. located at Station	7,693.61	8,084.62	8,084.62	8,084.62	8,084.62
on Fall Mountain	6,343.25	6,343.25	6,343.25	6,343.25	6,343.25
<b>TOTAL Other Assets</b>	<b>18,240.67</b>	<b>18,631.68</b>	<b>18,631.68</b>	<b>18,631.68</b>	<b>18,631.68</b>
<b>TOTAL ASSETS</b>	<b>22,997.70</b>	<b>23,811.47</b>	<b>21,601.31</b>	<b>20,816.00</b>	<b>23,667.52</b>
<b>LIABILITIES &amp; EQUITY</b>					
<b>LIABILITIES</b>					
	0.00	0.00	0.00	0.00	0.00
<b>EQUITY</b>					
	22,997.70	23,811.47	21,601.31	20,816.00	23,667.52
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>22,997.70</b>	<b>23,811.47</b>	<b>21,601.31</b>	<b>20,816.00</b>	<b>23,667.52</b>

WOOL Profit & Loss Statement

1/1/09 Through 12/31/09

1/13/10

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Category Description	1/1/09-3/31/09	% of Total	4/1/09-6/30/09	% of Total	7/1/09-9/30/09	% of Total	10/1/09-12/31/09	% of Total	OVERALL TOTAL
<b>INCOME</b>									
Cash IN	0.00	0 %	0.00	0 %	0.00	0 %	160.00	2.22 %	160.00
Donation-Charitable Donations	0.00	0 %	100.00	12.84 %	35.00	1.91 %	0.00	0 %	135.00
Sticker Sales	2.50	0.05 %	10.00	1.28 %	0.00	0 %	0.00	0 %	12.50
Tshirt sales	57.00	1.12 %	28.50	3.66 %	199.00	10.88 %	25.00	0.35 %	309.50
Wood Blocks	0.00	0 %	0.00	0 %	0.00	0 %	9.00	0.12 %	9.00
TOTAL Donation-Charitable Donations	59.50	1.17 %	138.50	17.79 %	234.00	12.79 %	34.00	0.47 %	466.00
Fundraiser									
Auction 2009	0.00	0 %	0.00	0 %	0.00	0 %	2,204.00	30.59 %	2,204.00
Hunter Challenge	500.00	9.82 %	0.00	0 %	0.00	0 %	0.00	0 %	500.00
Hunter Match	686.10	13.48 %	0.00	0 %	0.00	0 %	0.00	0 %	686.10
MardiGras-09	2,357.00	46.31 %	0.00	0 %	0.00	0 %	0.00	0 %	2,357.00
Underwriting	0.00	0 %	0.00	0 %	0.00	0 %	550.00	7.63 %	550.00
TOTAL Fundraiser	3,543.10	69.62 %	0.00	0 %	0.00	0 %	2,754.00	38.22 %	6,297.10
Host Fee	100.00	1.96 %	125.00	16.05 %	135.00	7.38 %	175.00	2.43 %	535.00
Membership									
Regular	545.00	10.71 %	305.00	39.17 %	250.00	13.67 %	1,330.00	18.46 %	2,430.00
Student-Sr	40.00	0.79 %	10.00	1.28 %	10.00	0.55 %	150.01	2.08 %	210.01
Sustaining	801.50	15.75 %	200.10	25.70 %	200.20	10.94 %	2,602.30	36.12 %	3,804.10
TOTAL Membership	1,386.50	27.24 %	515.10	66.16 %	460.20	25.16 %	4,082.31	56.66 %	6,444.11
Other Inc-Other Income									
Program Guide	0.00	0 %	0.00	0 %	1,000.00	54.67 %	0.00	0 %	1,000.00
TOTAL Other Inc-Other Income	0.00	0 %	0.00	0 %	1,000.00	54.67 %	0.00	0 %	1,000.00
<b>TOTAL INCOME</b>	<b>5,089.10</b>	<b>100 %</b>	<b>778.60</b>	<b>100 %</b>	<b>1,829.20</b>	<b>100 %</b>	<b>7,205.31</b>	<b>100 %</b>	<b>14,902.21</b>
<b>EXPENSES</b>									
Cash Out	0.00	0 %	0.00	0 %	0.00	0 %	160.00	3.67 %	160.00
Insurance-Insurance	267.50	6.26 %	215.40	7.21 %	323.20	12.36 %	270.50	6.21 %	1,076.60
Maintenance	0.00	0 %	48.75	1.63 %	0.00	0 %	0.00	0 %	48.75
Office-Office Expenses	800.00	18.71 %	1,280.00	42.83 %	960.00	36.72 %	1,212.21	27.84 %	4,252.21
PayPal Fees	14.58	0.34 %	5.70	0.19 %	13.06	0.50 %	11.52	0.26 %	44.86
PR & Fundraising									
Postage and Delivery-Postage and ...	0.00	0 %	169.95	5.69 %	87.64	3.35 %	58.00	1.33 %	315.59
Printing and Reproduction-Printing ...	725.14	16.96 %	88.00	2.94 %	35.00	1.34 %	0.00	0 %	848.14
TOTAL PR & Fundraising	725.14	16.96 %	257.95	8.63 %	122.64	4.69 %	58.00	1.33 %	1,163.73
Programming									
Copyright & Licensing-BMI/ASCAP	1,166.00	27.27 %	0.00	0 %	0.00	0 %	100.00	2.30 %	1,266.00
Dues and Subscriptions-Dues and ...	200.00	4.68 %	100.00	3.35 %	100.00	3.82 %	0.00	0 %	400.00
TOTAL Programming	1,366.00	31.95 %	100.00	3.35 %	100.00	3.82 %	100.00	2.30 %	1,666.00
Rent-Housing Rent									
Tower	927.00	21.68 %	927.00	31.02 %	927.00	35.46 %	927.00	21.29 %	3,708.00
TOTAL Rent-Housing Rent	927.00	21.68 %	927.00	31.02 %	927.00	35.46 %	927.00	21.29 %	3,708.00
Studio-Board	0.00	0 %	0.00	0 %	0.00	0 %	1,267.35	29.11 %	1,267.35
Supplies, Bus-Supplies	0.00	0 %	34.42	1.15 %	51.26	1.96 %	0.00	0 %	85.68
Utilities-Water, Gas, Electric									
Telephone-Telephone Expense	175.11	4.10 %	119.54	4.00 %	117.35	4.49 %	127.86	2.94 %	539.86
Water-BF Water & Sewer	0.00	0 %	0.00	0 %	0.00	0 %	219.35	5.04 %	219.35
TOTAL Utilities-Water, Gas, Electric	175.11	4.10 %	119.54	4.00 %	117.35	4.49 %	347.21	7.97 %	759.21
<b>TOTAL EXPENSES</b>	<b>4,275.33</b>	<b>100 %</b>	<b>2,988.76</b>	<b>100 %</b>	<b>2,614.51</b>	<b>100 %</b>	<b>4,353.79</b>	<b>100 %</b>	<b>14,232.39</b>
<b>OVERALL TOTAL</b>	<b>813.77</b>	<b>100 %</b>	<b>-2,210.16</b>	<b>100 %</b>	<b>-785.31</b>	<b>100 %</b>	<b>2,851.52</b>	<b>100 %</b>	<b>669.82</b>