



BOARD OF DIRECTORS MEETING

12 November 2008

- Meeting held at 33 Bridge Street Bellows Falls
- In attendance: Tony Elliott, Dot Read, Maya Costley, Don Malcom, Gary Smith, Bob Ross, Justin Sterner, Heather Lane
- Notetaker: Gary Smith

- Call to order 7:06 pm

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1. **Minutes of 10.08.08 Meeting:** Dot moved and Don seconded the motion to approve the minutes of our last meeting on 10.8.08. The motion passed unanimously.
 2. **Treasurer's Report and Financials:** Tony presented the financials.
 3. **Old Business:**
 - a. Silent Auction: A brief report on the very successful silent auction (report attached.) The auction earned the station nearly \$3000. Almost all of the goods and services offered for auction were purchased. The board will meet to sign thank you notes to all the donors.
 - b. Host Contract: Dot proposed a host contract to be signed by all WOOL Hosts. The board proposed some changes and also asked that we review the document between meetings and bring changes and concerns to the next meeting. There was discussion about the non-discrimination policy issues and how this relates to on-air behavior. Though we were in general agreement it seemed worthwhile to carefully consider the wording.
 - c. Five Minute Reporting: Gary presented the amended training form and also a one-page test. Tony motioned to approve the training and testing materials. Bob seconded the motion. The board voted unanimously to accept these materials for use. Tony also asked that each board member find one person who could participate in the PhoneIn program as a reporter.
 - d. Tenants Group 33 Bridge Street May agreed to try and be the tenant rep for WOOL at the 33 Bridge Street meetings.
 - e. Training:
 - i. New host Christian Blake was supposed to attend this meeting but did not. The board asked that Christian be informed that the board feels it's too risky to take calls from the public.
 - ii. A note should be made of this in the Host Post when next it goes out.
 - iii. Another new host. Rick Matthews, is in training.
 - f. Sportscasting: After some discussion, Tony motioned that we purchase the equipment at a cost up to \$500, the equipment necessary to broadcast the local games. This equipment is described as a mixer, mics, and headsets to connect to cellular phones. Don was asked to confirm that both high school gymnasiums have adequate cellular reception.
 - g. Programming:
 - h. Dance November 15: a discussion was had about the upcoming fundraiser including time for volunteers to show up, arrangements for the bar, a decision to not have police at the event, publicity, and the willingness to broadcast the DJs programming from 9pm - 1am.

- i. Programming: There are some new shows on the air including Peter Francis, Dagan Broad, and some small segments called The Loh Down On Science. Gary volunteered to find the appropriate info for the approved show, Earthbeat about the climate crisis.

4. New Business

- a. Christian Blake show. There was some concern from some board members about Mr. Blake's show and the board asked that Dickie Colo definitely slot Mr. Blake during the designated morning timeframe.
- b. Hiring a Pro Fundraiser/Grant writer. There was discussion about Maya Costley's mother, Joan Costley, and Maya was asked to contact her mother about the possibility of seeking out grant opportunities and also applying for these grants. Maya will report back at the next meeting.
- c. Equipment Purchases: The CD players are down at the moment and the board approved unanimously the budget expense to replace the players. Heather had asked that WOOL purchase a new vacuum and Bob Ross generously donated one and brought it to the station today. The Sports casting equipment was authorized for purchase at a price up to \$500. Bob Ross asked that we send the Marantz in for repair and proposed an maximum budget of \$150.00. The board took no action on this proposal. Tony reported that we need to purchase batteries for the backup units and that these batteries will cost \$180.95

5. Next Meeting Scheduled Wednesday, December 10, 2008 7PM

- 6. Motion to Adjourn:** Tony moved and Bob seconded the motion to adjourn. Motion passed and the meeting was adjourned at 9:08 pm.

ON-AIR RULES AT WOOL

1. DEFAMATION, SLANDER, AND VULGARITY ARE FORBIDDEN ON WOOL.

- a. Defamation is making a false statement about another person that does that person harm. Slander is making such a statement in spoken form.
- b. Our station is responsible for the content of our broadcasts. Though our DJs have signed indemnification forms accepting the financial burden of their actions and omissions, it is unacceptable for our hosts make false or injurious claims on the air.
- c. While there is not a list of words that are forbidden by the FCC, the rules under which we operate are impacted by “community standards of decency.” Our license can be revoked. If you use profanity or violate these rules, your access will be revoked. If you have any questions consult with a member of the board. You will ultimately be held accountable to the same standards of decency as everyone. Complete information is available on the WOOL website.

2. ALL HOSTS WILL ADHERE TO WOOL’S FREE SPEECH POLICY.

- a. WOOL supports the provisions of the First Amendment protecting free speech. Such speech is limited by federal, state, and local law and further governed by the FCC license under which we operate. Knowledge of these laws and codes is the responsibility of each Program Host. If you have any questions, always ask someone on the board.
- b. In addition to these provisions, we require reasonable courtesy to all members of our community in the creation of the programming to be broadcast on WOOL and we enforce from our bylaws (Article X) which states: It shall be the policy of this corporation not to discriminate against any person on the basis of race, color, religion, sex, sexual orientation, creed, or national origin.

3. HOST WILL NOT PROMOTE THE SALE OF GOODS OR SERVICES.

- a. **WOOL is a non-commercial station.** We are prohibited by the FCC from promoting the sale of goods or services by for-profit companies. Though “promoting” is a difficult thing to nail down, it’s important to know that your *perceived* intention is how this topic will be considered. If you think someone might interpret the things you say as promotional, you should rethink how you will say what you’re about to say.
- b. **We cannot make “calls to action.”** Calls to action are things you say on the air that instruct your listeners to go somewhere and do something of a commercial nature. While you can tell your listeners to go out and vote, you cannot tell your listeners “*Go buy an ice cream at Friendly s.*”
- c. **We cannot make inducements to buy, sell, rent or lease anything.** Inducements are additional material incentives such as prizes, premiums, giveaways, etc. For example, you cannot say, “*Free popcorn to the first ten people at the movies.*”
- d. **We cannot make comparative or qualitative descriptions.** We are not permitted by the FCC to say anything that makes a qualitative or preferential statement. That is the rule, but its enforcement is more complex. This rule is particularly relevant to comparing commercial entities as in “*Price Chopper is a better supermarket than Shaws.*” The rule is vague but there is little history of punishment for comparing music.

ON-AIR RULES AT WOOL

SAMPLE TEST QUESTIONS.

1. DEFAMATION, SLANDER, AND VULGARITY.

- a. What is defamation? What is slander?
- b. Who is responsible for the content of shows on WOOL?
- c. How do we judge the content of what is to be broadcast on WOOL?

2. ALL HOSTS WILL ADHERE TO WOOL'S FREE SPEECH POLICY.

- a. What is WOOL's Free Speech Policy? How does it differ from the First Amendment?
- b. Paraphrase Article X of our bylaws.

3. ON-AIR PROMOTIONS.

- a. What goods and services can be promoted on WOOL?. What constitutes promotion?
- b. What is a "Call To Action?"
- c. What is an "Inducement To Buy Or Sell?"
- d. What is a "comparative description?"



Host Contract

We are a volunteer community blah blah blah...

- Gary Smith
Today, 5:24 PM
Added Text
- Gary Smith
Today, 5:25 PM
Added Text
- Gary Smith
Today, 5:25 PM
Deleted: will
- Gary Smith
Today, 5:25 PM
Added Text
- Gary Smith
Today, 5:25 PM
Deleted: do
- Gary Smith
Today, 5:25 PM
Added Text
- Gary Smith
Today, 5:25 PM
Deleted: sessions
- Gary Smith
Today, 5:25 PM
Added Text
- Gary Smith
Today, 5:25 PM
Deleted: x#
- Gary Smith
Today, 5:25 PM
Added Text
- Gary Smith
Today, 5:25 PM
Added Text

I agree to familiarize myself with and adhere to all [relevant](#) FCC regulations.

I agree to follow all station policies and procedures as well as rules posted on the web, at the station, and via email from time to time.

I will not accept financial compensation for the production of my broadcasts. The guidelines for underwriting, if any, in the future will be outlined by the Board of Trustees.

REVIEW THIS PARAGRAPH

I agree that the content of my broadcasts will not discriminate against any person on the basis of race, color, religion, sex, sexual orientation, or national origin.

I agree that I will remain a member in good standing and pay my host fees in a timely manner.

In the event I cannot do my show, I will inform the Program Coordinator immediately. I recognize that if I have not secured permission for a long interruption in my show from the Programming Coordinator or Committee I ~~will~~may forfeit my place on the schedule.

I agree to ~~decontinue~~ training ~~sessions~~ from time to time as required.

I agree to volunteer five hours of off-air work at the station each year. In addition to this scheduled volunteer time, I will accept the responsibility of helping to keep the station clean: for example, to take out any personal trash I've brought into the building, to never leave food garbage in the trash cans, to vacuum if the floor is messy to take recycling if it is full, etc.

I will respect the security of the building and not give out the combination of the lock boxes to anyone at any time, no exceptions.

I will not smoke ion the building and I will not adjust the thermostat in our space.

I agree to attend ~~x#~~2 hosts meetings during [each](#) year and to assist with fundraising events and promotion.

From: <philips@BSWusa.com>
Subject: Purchase Confirmation ---SO.STD00632776
Date: December 3, 2008 12:48:30 PM EST
To: <philips@BSWusa.com>, <fortapache@fortapache.net>

Thank you for ordering from BSW!

For your convenience, here is written confirmation of your order.

Should you have any questions simply email us at

customerservice@bswusa.com or phone our customer service department

at 800-426-8434 (6:00 AM - 5:00 PM PT, Mon-Fri).

Order Date: 12/03/2008
BSW Order Number: 499079
Your PO Number:

Payment Type: Paid By CC
Shipping Method: DHL - GROUND
Sales Person: PHILIP S.

Bill To:

GARY SMITH
GARY SMITH
PO BOX 330
WALPOLE, NH 03608-0330
USA

Ship To:

C/O KIDDER FARM
GARY SMITH
387 RAMSAY HILL RD
WALPOLE, NH 03608
USA

The following items are included in this order:

Qty	Item	Brand	Description	Per Unit	Extended
1	C500	STANTON	Dual CD Player	\$ 155.07	\$ 155.07
			Freight	\$ 12.96	
			Tax	\$ 0.00	
			Order Total	\$ 168.03	

Thank you for ordering with BSW. We are grateful for your business.

Special Order Products, Opened Software, Hard Drives, Ear Buds



DANCE PARTY NUMBERS

The Dance on Saturday, Nov 15, was not well attended though the people who did go seemed to have a great time. I think the DJ was truly fantastic and the dancing continued unabated for four hours and provided some quality programming on 100.1FM for the entire time.

Thanks to some generous donations from a few board members and the copious drinks bought by yours truly (like 50% of the bar tab, you lightweights), the event managed to not lose any money. Unfortunately, it didn't make much money either and we netted \$85.00.



We were encouraged by all in attendance to try this again with more long-range promotion and we can discuss the particulars of that at a later date after the sting of futility has faded.

Gary

WOOL Dance Party "Fundraiser"			
Income	Door (includes admission, merch, donations.)		\$407.00
	Bar	Gross \$345.00	40% \$138
	SUBTOTAL		\$545.00
Expense	DJ		-\$360.00
	Bartender		-\$100.00
	SUBTOTAL		-\$460.00
NET			\$85.00



26 November 2008

Dear Matt,

The members and directors of Great Falls Community Broadcasting Company extend our warmest thanks to you for contributing to our very successful 2008 Silent Auction. Your contribution made a real difference to the event and to the operation of our radio station.

To be effective, community radio requires the efforts of the entire community. We're honored that you've involved yourself in the process of achieving this goal. Together, we're getting there.

We wish you the happiest holiday season and a wonderful and prosperous new year.

Warmest regards,

Gary Smith
Board of Directors

WOOL100.1fm
BLACK SHEEP RADIO