



Board Meeting Minutes

11 June 2008

33 Bridge Street

In attendance: Tony Elliott, Bob Ross, Maya Costley, Don Malcolm, Tony Princiotti, Gary Smith, Heather Lane, Bill Holtz, Dot Read, Catherine Kirchman (host)

Meeting called to order at 7:10pm

1. Minutes From Previous Meetings:

- a. Don moved, Tony seconded that we accept the minutes of the meeting of May 14, 2008. Motion approved unanimously.

2. Old Business

- a. FCC Progress:
Gary reported that there was no further progress with the FCC regarding GFCBC's application. After discussion of avenues to completion, it seems a call to Prometheus for suggestions is in order. Gary will make the call.
- b. PSA Database Progress. Gary reports not progress in completing online database and will continue to ask Lou to complete. Another avenue to completion might be in order if this persists.
- c. Sports Programming Update: Don reports that the games to be broadcast were chosen in cooperation of the sports coaches. Ten games to be broadcast: BFUHS Games are 9/20, 10/4, 10/10, 10/24, 10/31. Fall Mountain games to be announced. Don will send dates around to board members.
- d. Mission Statement Proposal:
 - i. Tony Princiotti proposes that we amend our mission statement as a way to underscore our purpose of service to the community and to remind hosts that there is an audience to whom they are addressing their broadcast.
 - ii. Some concern has been expressed that our hosts fail to remember that the show is not just about them but also about the audience to whom they broadcast. A more distilled mission statement can be a mechanism for quality control and a benchmark for what our hosts are entrusted to do.
 - iii. After much discussion of possible changes in the statement to help drive the point home, a simpler one-sentence statement was drafted for presentation at the annual meeting for the ratification of the membership: "The purpose of Great Falls Community Broadcasting Company is to inspire, entertain, and educate our listeners and amplify the voices of our community." Tony moved that we present this for ratification. Don seconds. Motion carried unanimously.

2. Treasurer's Report

- a. General discussion of the Treasurer's Report.
- b. It was suggested that GFCBC institute a new Host Fee of \$25.00 annually to help defray organizational costs. Tony moved, Don seconded that we endorse

this fee and present it to our hosts at the annual meeting for ratification.
Motion carried unanimously.

- c. There was discussion of developing the context in which this fee has become necessary and to include consolidated P&L information with every Host Post.

3. Programming Report

- a. No Programming Report because there was no Programming Meeting in June.

4. Training Report:

- a. Don reports that Catherine Kirchman has been trained and will begin broadcasting shortly. Catherine attended the meeting. Catherine will host a music show called "Toxic" on Wednesdays from 7-8pm
- b. William Sandoe is in the process of training.
- c. There was no progress with our new proposed training program and no further contact with Steve West or Maria Deluca. Gary will attempt to move this forward before the end of July.

5. Annual Meeting

- a. Discussion of Annual Meeting agenda including FCC issues, Mission Statement Ratification, Introduction of new Hosts Photos, Host tips
- b. Post cards will be mailed June 12
- c. Candidates are all current board and Bill Holtz
- d. Some coordination of food and beverages.
- e. Music will be provided by Don, Bill, Heather...someone will contact Jeff Starratt
- f. Tony will handle station during broadcast.

6. Technical Report:

- a. Equipment budgeted when funds available:
 - i. M-Audio powered speakers \$299
 - ii. Marantz power supply \$50
 - iii. Turntable preamps \$55
 - iv. Remote broadcasting setup including small mixer TBA

7. New Business

- a. Heather asks if she can pursue music fundraisers and board agrees this is certainly worth doing.

8. Next Board Meeting Sunday, June 29, immediately following Annual Meeting with the specific task of electing officers. Tony Elliott proposes that July is a busy month for many people and since we will just have had our annual meeting, we might skip meeting in July and meet, instead on August 13, 2008 at 7pm. Board agrees.

9. Motion to Adjourn Tony E motioned to adjourn, Tony P seconded. Meeting adjourned at 9:00 pm.