



Board Meeting Minutes
9 January 2008
33 Bridge Street

In attendance: Don Malcom, Tony Elliott, Gary Smith, Dot Read, Maya Costley, Tony Princiotti, Jeff Starrat, Jeff Weiler

Meeting called to order at 7:05pm

1. Minutes From Previous Meetings:

Tony moves, Gary seconds. Minutes approved unanimously.

2. Treasurer's Report:

General discussion and review of Treasurer's Report. Gary requested reimbursement of King Corn expenses as per invoice to WOOL. Discussion of grantwriting and fundraising ideas including appealing to the Windham Foundation. It was noted that if granted, our new NCE license will allow our signal to reach Grafton. There was open discussion of visions for WOOL.

3. Fundraising Report: King Corn

Report on King Corn Fundraiser sent to board before meeting (attached.)
General discussion of Fundraising.

- a. Tony P volunteers to build a schedule and structure of fundraising
- b. On-Air fundraising discussion
- c. Add WOOL-fm to BFFDA survey
- d. Volunteerism and On-Air Hosts' responsibility
- e.

4. Committee Reports:

a. **Programming**

- i. Gary reminded board of importance of updating the Programming schedule.
- ii. Don agreed to have his information RE shows available to Gary by Jan 14th.
- iii. It was noted by Don that certain people have been doing shows w/o adult supervision and that other adults are on the air uncertified.
- iv. Broadcast of Local Sports Events: Don is investigating boys sports at Bellows Falls High and Fall Mountain High School. Idea of sports broadcasting might get postponed until next season.

- b. **Training:** Kathleen (last name?) was trained since the last meeting and will be taking a spot on Thursday at noon says Don.

- 5. FCC License Process:** Gary reports no progress on the NCE license front. Gary is in discussion with Prometheus Radio Project about procedure towards approval by FCC, in particular the resolution of MX'd applications.
- 6. Open Discussion**
 - a. Volunteerism General discussion of volunteerism and the hosts' responsibility. Can Charlene make calls to all the hosts to get them to work more for the station?
 - b. Standards General discussion of standards for programming and exchange of perspectives about how this would be codified. Jeff Weiler offers to send ideas of standards to Board by next meeting. Tony P also has strong interest in developing standards – based programming that will improve the quality of our broadcasts.
- 7. Guest: Robert McBride** was invited to the board meeting to discuss fundraising and membership expansion ideas in tandem with the Rockingham Arts and Museum Project which he directs.
 - a. The board discussed sharing donor information resources with RAMP and the feeling is that this is OK. Gary mentioned the possibility of privacy agreements with our own member/donors and would investigate. If no privacy agreement he will provide the donor list to RAMP in exchange for their list on a one-time basis.
 - b. McBride also discussed a show: “Talk of The Town” to bring local folks onto the air. The idea of WOOL hosts volunteering to engineer this show as their WOOL community service hours.
 - c. General discussion with McBride about increasing local enthusiasm for and engagement with WOOL as a focal point for many community and cultural activities in the area.
- 8. Open Discussion** There was spirited discussion on many aspects of WOOL and general brainstorming and sharing of opinions, none of which had a formal structure and was impossible to document.
- 9. Next Board Meeting** Wednesday, February 13, 2008, 7pm [SINCE CHANGED TO FEB 20.]
- 10. Motion to Adjourn** Tony motioned to adjourn, Gary seconded. Meeting adjourned at 9:15 pm.