



Board Meeting Minutes

14 November 2007

33 Bridge Street Bellows Falls, VT

In attendance: Don Malcom, Tony Elliott, Gary Smith, Charlene Peavey, Bob Ross, Maya Costley, Tony Princiotti

Meeting called to order at 7:10pm

1. Minutes From Previous Meetings:

Gary moved, Tony seconded that we accept the minutes of 10/10 as amended, such amendment being the correction of the individual who motioned to adjourned. Unanimously approved.

2. Treasurer's Report:

There was a general review of the financials and a discussion of the fundraising letter drafted by Gary to be mailed out ASAP. General approval of letter and agreement to send to members combined with King Corn mailing (see below.) Bob moves, Don seconds, to approve up to \$300 in expenses to cover mailing and printing costs of fundraising letter and materials. Unanimous.

3. King Corn & Localvore Dinner Fundraiser:

There was discussion of fundraising event & strategies to maximize impact (financial and public relations.)

- Agreed that all board members will get ten tickets.
- Encourage Hosts to buy tickets and sell to friends as well.
- \$8.00 ticket to all UVFC members. Bob Ross agrees to underwrite the \$2.00 for the number of UVFC ticket buyers.
- Discussion of Localvore Dinner, vegan offering, seating totals.
- General consensus to delay fundraising letter and King Corn mailing until November 26th after the Thanksgiving holiday.
- Discussion of media outlets on which to focus.

4. FCC NCE Application

There was discussion of the Mutually Exclusive (MX) applications from Vinikoor Family Foundation and the Horizon Christian Fellowship's problematic

application. Bob Ross recommends waiting until the deadlines for public notice have passed so as to not alert these organizations to their deficient applications. Discuss this as next board meeting.

5. Visitor to meeting: John Claiff

John's a new member and trainee and was invited to meeting by Don Malcom. Previously he's worked with New Mexico station where he was part of a news team. There was discussion of community-related radio and general issues of where the station's going. John hopes to have a show that embraces the various goings on in the community.

6. School Relationships

There was general discussion of the relationships that WOOL has with area schools and Gary expressed a desire to improve those relationships and to instigate a more thorough, organized, and prolonged training program to be begun in relation to the high school students but eventually to be funded by grants for the education of trainees. Maya agreed to draft a letter to the schools of interest, notably: Fall Mountain Regional High, Putney School, Compass School, BF High School, Vermont Academy, Black River School.

7. Next Meeting

The next meeting of the board of directors will be on Wednesday, December 12, 2007 at 7pm at the station. This is a normal meeting schedule.

8. Motion To Adjourn

Bob moves to adjourn. Tony seconds. Unanimous agreement to adjourn at 8:50pm