



## **Programming Committee Meeting**

**4 October 2006**

**Where?** 33 Bridge Street Bellows Falls, VT 05101

**Present:** Dot Read\*, Kristin Coates\*, Melinda Underwood\*, Gary Smith\*, Jon Cohen

- indicates voting member.

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### **Call To Order 7:10PM**

#### **I. REVIEW OF MINUTES**

- a. MOTION: Gary motioned that we accept the minutes, previously circulated online, with no amendments. Melinda seconded. Motion passes with one abstention.

- 2. PROGRAM COORDINATOR'S REPORT** Bob Skold, the Program Coordinator, was not in attendance and no report was presented or filed.
- 3. NEWS FROM TRAINING** Dot informed the committee that Martha Schmidt was compiling forms from the schools for each trainee and would have them filed with Charlene shortly. Martha is also training Alexandra Zuser, a Compass School teacher, to be a WOOL trainer for her own students.
- 4. FCC EQUAL TIME RULES AND BOARD'S DECISION VIS A VIS HOST CANDIDATE INTERVIEWS** General discussion of equal time rules and the email dialog currently underway between board and hosts after board decision in the matter. Jon Cohen stated that the matter was well explained by the board correspondence and should now be clear to hosts.

MOTION: Dot motioned, Melinda seconded, that the committee recommend to Board that it set up and implement a set of clear guidelines for future Equal Time interviews and the accountability of hosts for appropriate paperwork. Motion passes unanimously.

#### **5. GOD SPOKE: THE AL FRANKEN DOCUMENTARY**

Gary discussed the upcoming benefit screening of this film at the Opera House on November 9. Asked for help and discussed massive on-air promotion of this event. This lead into topic of PSAs...see below.

## **6. PSA READINGS & AUTOMATION: DISCUSSION OF FREQUENCY, ETC.**

General discussion of invisibility of PSAs, under-read items in the book, and under-aired PSAs in automation. Discussed methods of dealing with important events – particularly WOOL events, etc. – which need more coverage on the air.

MOTION: Gary motions that we create a second category of PSA called “Priority PSAs” which will air at least once every two hours. Priority PSAs are deemed so at the discretion of the Programming Committee or by the Board and can be decided based on an email vote. Gary will discuss the creation of this category with Tony Elliott, chair of the Tech Committee. Motion passes unanimously.

Request by Dot to find rogue PSAs and delete them from the automation:

- a. Vocational Tech PSA featuring kids.
- b. Tony-read WOOL PSA that says “Join the hundred members of WOOL.”
- c. Library Plant Sale

Dot requests that all hosts read either the disclaimer (“...the opinions expressed on this station...”) or a

## **7. WATER RISING BROADCAST**

This Alstead Flood documentary airs twice a day each day for this entire week. Dot will ask hosts to read a PSA about this broadcast. Gary made flyers and handed them out at the meeting for committee members to post.

## **8. REVIEW OF LIVE SHOWS**

Committee members agreed to download archives of several shows and listen for compliance with our policies. Report on this monitoring will happen at the next meeting or via email.

## **9. OTHER BUSINESS**

There was no other business.

MOTION: Gary motioned that the meeting be adjourned. Melinda seconds. Unanimous.

**MEETING ADJOURNED 7:55 PM**