

June 26, 2004

Great Falls Community Broadcasting Company Board of Directors Board members present: Dot Read (President), Wade Kemp (VP), Tony Elliott (Treasurer), Gary Smith, Anna Bowler (ex officio) and Nancy Stefanik (ex officio).

Other community members present: Ira Wilner, Monty Barnett, Bill Mammone, Kevin Forrest, Elisa Forrest, Luise Light, Anneke Toomey (and two young children, and Matt Clary (Eagle Times reporter)

President Dot Read indicated that this was the official organizing meeting of Great Falls Community Broadcasting Company and that the only official business before the Board was the adoption of the organizational by-laws as approved at the June 5th community meeting.

Tony Elliott moved that the Board of Directors adopt the by-laws as approved by the community at the June 5th meeting. Gary Smith seconded the motion. With no further discussion, the Great Falls Community Broadcasting Company Board of Directors unanimously adopted the by-laws as attached.

President Read asked if there were any other issues to be considered by the Board. When there were none, a motion to adjourn the meeting was made, seconded, and approved.

June 26th Community Meeting Notes

Meeting facilitator Dot Read asked for task force reports.

PR & Fundraising - The committee and subsets of the committee have met several times in person and online since the last community meeting and progress has been made on several fronts:

- * an ambitious fundraising goal of \$30,000 to be raised by the end of September 04 was established
- * individual and organizational annual membership levels were established (\$10 for under 18s and over 65s, \$25 for adults, \$250 and \$500 for organizations with two founding membership levels of \$100.10 and \$1001.00 respectively) to be good through 8/31/05. Everyone invited to become a member and help with raising community awareness and recruiting members at upcoming events (Farmers' Market, Saxtons River on July 3rd, and Old Home Days) [sign-up sheet was circulated]
- * organizational members are to be listed on website
- * only contributions above \$100.10 can be earmarked for a particular purpose
- * individual membership strategy was tested out during Fred weekend with good success - about \$1500 in cash, checks, and pledges were raised. Gary recognized for preparing everything needed for display and sale of memberships.
- * Billy Bragg concert to benefit WOOL 100.1 FM! Everyone asked to help sell tickets - especially VIP seats at \$50.
- * Other fundraising efforts are being planned - money cans/bottles around town, auction, open mic at Moose club, gatherings at The Windham, Readmore and elsewhere, merchandise (bumper stickers, t-shirts, visors, mouse pads, flash memory, radios, etc)
- * phase one of website to go live in time to promote Billy Bragg and support fundraising campaign
- * press release sent out and articles appeared or to soon appear in Eagle Times, Brattleboro Reformer, Rutland Herald, Keene Sentinel/River Record, and Town Crier
- * Nancy represented Great Falls Community Broadcasting Company at "Media and Democracy" conference that took place in Burlington on June 18th

Facilities & Equipment- Conversations with the landowner, Adelpia, and one of our lawyers have

taken place regarding the placement of our antenna atop Mount Kilburn. To change the siting of our antenna from the Adelphia tower would involve reapplication to the FCC.

The Marantz digital recorder has been purchased with the mini-grant received from TOWN and two founding memberships (Bob Ross and his wife). It was tested at a few recent events by Bob, Tony, and Ezra and seems to be a sweet machine although it needs microphones, cables, spare batteries, and a charger. (see discussion about policies / protocols below) Ira reported that a contribution of a console, speakers, and other equipment (possibly as much as \$8000-\$12,000!) from the Monadnock Radio Group looks very likely. He needs to go through more equipment and then check it all out.

The Facilities & Equipment Task Force (as well as all task forces) were asked to firm up their budgets and determine relative priorities to be discussed at the next community meeting.

The next steps on the studio construction front are to get the space inspected and permitted. The first official workday likely will take place in late August.

Programming & Training - It is still a little too early to begin scheduling workshops although the task force is beginning to look at what other stations are requiring in the way of orientation and training. In addition to training, there are several programming issues to be discussed at one of the next meetings including scheduling, automation software, streaming, etc. Tony already has made arrangements with Pacifica for a year of free programming although we are not activating the start of the year until we're closer to broadcasting. Nancy offered to contact Larry Bloch, program director of rfb, about meeting with the Programming & Training taskforce or attending an upcoming community meeting. Licensing and underwriting issues will be discussed more at the August meeting.

A suggestion was made to send an e-mail to all members inviting them to join the listserv.

Gary reported that he has contacted several record companies and independents to begin having music sent to WOOL.

Other discussion

The group discussed how organizations might be asked to participate. Suggested names for organizational members: Shepherds Society, Dyed-in-the-Wool, Fleeced Society. Perhaps think in terms of soliciting orgs to sponsor events on a quarterly basis. Everyone might think about what we can offer founding members - do we have the resources to pull off a member discount card, or is this even something area businesses would be interested in participating in?

The group brainstormed policies and protocols regarding use of the Marantz and came up with the following:

- * GFCBC should insure it as soon as possible.
- * A training session should be designed.
- * Members and staff will be able to sign it out for WOOL use only and accept responsibility for things that happen to it while they have it on a first-come, first-served basis.
- * We have to fulfill the terms of the grant as soon as possible (funds received from public health/anti-tobacco group).

Next meetings: Saturdays, July 24th and August 7th, 10:30-Noon at The Windham. At the special meeting on the 24th, we'll particularly focus on budgets and fundraising efforts, especially the Billy

Bragg benefit concert on July 28th.

Notetaker: Nancy Stefanik