

June 5, 2004

Great Falls Community Broadcasting Company

Community Meeting

Present:- Anna Bowler, Reed Webster, Don LaClair, Bob Ross, Nancy Stefanik(notetaker), Gary Smith, David Stewart, Dot Read (facilitator), Ira Wilner

Organizational update - The officers of the founding Board are Dot Read - President, Wade Kemp - VP, Tony Elliott - Treasurer, Bob Ross - Secretary. Other board members are Anna Bowler (ex officio), Ezra Veitch, and Gary Smith. Nancy was asked to make a decision soon. Board responsibilities primarily are fiscal and legal. Thus, the bulk of the decision-making and action will be done at the committee level, not by the Board. Ira raised the issue of Board management of staff down the road and being explicit in the bylaws about the difference in the responsibilities of staff and the Board. Dot has experience with Boards who spell out such relationships in contracts. Bob moved that the participants accept the bylaws in their current state. All said yes except Nancy who abstained. Dot to send out final bylaws to entire listserv. The Board should remain open to revisiting bylaws as time nears when staff will be hired.

Communication / inclusiveness - Everyone is encouraged to send their messages to the entire BFRADIO to keep everyone informed of developments, build momentum, and solicit fresh perspectives.

Definition of Member - Seniors and students - \$10 or more, everyone else \$25 or more annually. Entitles you to vote and have a show. As part of start-up fund drive, there also will be founding contributor - \$100.10. The group felt that volunteer time (not DJ time) could be substituted for the membership fee.

Lease - Bob and Tony are working on the lease and the other contracts that might be involved with using the space at 5 Canal Street. Ira suggested that any trade provisions be explicit, with particular concern about airtime. Gary and others suggested that a multi-year lease arrangement would be appropriate given the investment that is about to be made in building and equipping the studio. As long as there's not a cost (beyond the \$1) associated with the contracts, the meeting participants were comfortable with the Board proceeding with the contracts.

Studio - Ira has feedback on the design specs distributed by Bob (CSPAN radio) and will be included on the studio design/construction team. Don LaClair and Reed Webster also would like to be involved the studio building.

Tower - Nancy reported that she had a conversation with the owner of the land atop Mount Kilburn and that he seems very willing to work with us. She and Tony will be meeting with him in the next week, and Nancy will report. Ira will research how far we can be from Adelphia's tower without having to amend our FCC application. Bob will look at Walpole zoning restrictions. Because of the possible length of time it takes for approval, Nancy and Ira are going to identify possible locations for translators to expand our reach

once we're up and running.

Budget - Everyone is asked to continue to provide updates to the budget so that we can make sure we raise enough money. Ira believes there may be additional costs not yet included in the budget (HVAC?)

Portable digital recorder - Bob has purchased a Morantz 670 recorder with the \$460 mini-grant received from TOWN, paying the difference (total cost = \$625) as his and Karen's founding contribution.

Financial transactions - Gary agreed to e-mail Tony about setting up a PO system. Some feel it is important to firm up the wishlist and determine relative priorities to guide decision-making about how to spend early money. Perhaps this could be on the agenda of the next meeting.

Design / website - The group looked at the three website designs that have been developed thus far and had a discussion about how a community group like ours can move projects along while remaining inclusive to as much stakeholder input as possible. The group also discussed the desirability of adopting a logo and using it on the website and all print materials as a unifying concept versus adopting various designs for different purposes / audiences and changing over time. Most in the group believed it was important to work at least initially with a single logo and felt that Mary Lynch's design worked well and had received only positive feedback from the larger listserv group. Nancy made motion to accept Mary Lynch's logo design. Don seconded it. Everyone voted yes, except Bob who voted neigh. Gary, Bob, Anna, and David are going to get together to finalize a site featuring Mary's logo on Wednesday night. Everyone should look at all the buttons on the various sites and send your recommendations about website content to Gary by 9 a.m. so the group can consider and incorporate as appropriate. Anyone who would like to contribute to the website development effort should contact Gary.

PR/Communications - Nancy agrees to coordinate public relations and will put up a summer timeline of events/press releases including those associated with the fundraising campaign for folks to add to. It will be important to keep the effort in front of people throughout the summer.

Fundraising Committee - A fundraising committee meeting was scheduled for Wednesday evening. Anyone who is interested in serving on the fundraising committee should contact Nancy or Gary.

Status of FACT8 - A new FACT8 board was elected, and it looks like the relationship between the two organizations will be strengthened. Reed expressed interest in helping ensure that all events are promoted on FACT8 and that the plans for cablecasting are still in the works. No progress has been made on the MOU in the last month.

Music license issues - \$1100 for streaming of music - group is not ready to expend this unless someone comes forward to underwrite it. Some felt that the initial website should feature clickable samples of locally produced

programs to provide a sense of what community radio is about rather than streamed programming that people could readily get on other sites.

Next community radio meeting - June 26th 10:30 a.m. at The Windham - PLEASE NOTE THAT THIS IS A WEEK EARLIER THAN USUAL DUE TO THE JULY 4TH HOLIDAY!