WOOL-FM Board of Directors Meeting April 11, 2018

Present: Bill Holtz, Dickie Colo, Ginger Driscoll, Melissa Berry Brown, Bruce Sterling.
Absent: Cheryl Gay Sherwin, Gary Smith

Bill Holtz called the meeting to order at 6:22.

ACCEPTANCE OF MINUTES
Meeting minutes of 3/14/2018 were reviewed. Ginger moved to accept minutes as amended, Bruce Sterling Seconded the motion. Motion passed unanimously.

TREASURER’S REPORT
Treasurer’s report was tabled as it was not available. Bill indicated that he would contact Gary Smith regarding transferring funds from the PayPal Account. It is assumed that we need to move $2500.00 to the Bank from PayPal. Discussion transpired regarding the responsibility of administration of the accounting and the tasks assigned to Alan Fowler. Bruce Sterling stated that he is unavailable to take action until he returns from his vacation. Bill Holtz stated that he would send a note to Gary Smith, and depending on Gary’s Leave Of Absence, he will make a plan of action with him. There was discussion regarding PayPal entries, and how to determine if the incoming funds are from memberships. Bruce Sterling will ask Elaine to update any memberships in the database while Bruce is on vacation.

CTI Tower Rent payment has been submitted.

OLD BUSINESS: ______________________________________________________________

1. ADMIN AND TECH SUPPORT: --Recent trouble on the mountain was corrected with a new card and a power strip. Shawn was able to get it back up and running. Discussion transpired regarding upgrading the power supply, and a possible UPS back up.

2. PROGRAMMING: --Mike Schlenoff coming back in Thursday time slot, wants to get back on the air. He will be taking Dickie’s spot on Thursday evening. Prospective Hosts: Tarot Card Person, needs to do more or refreshed training, perhaps training with Ozzy Bob, this Friday or next Friday. Discussion about her readiness ensued, and it was agreed she needed more work on the console. Sam Bledsoe-Has Trained with Wendy and Melissa, Mark Piepkorn will take him on for more training. He trained with Mark for one session and never came back.

VOA, Discussion regarding a listener/member opinion, it is the first complaint received about this programming. It was agreed WOOL wants to take a broader view and not just progressive ideas. The board decided there will be no action at this time.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS –Trademark update- Mark P is attempting to renew our Black Sheep Radio Trademark. Funding was approved for this task. There will be a Pizza Night at Orchard Breadworks (East Alstead). Date was chosen to submit for consideration by Orchard Breadworks. Still considering participation in a Trunk or Treat in October. Need to confer with Melissa.

Block Party-Discussion regarding Dates 8/18, is the first Choice, 8/11 or 8/25 are other choices. The board implored Dickie to head up the planning of this event.
Roots on the River-Dickie says we should have a presence at the event. Dickie will check with Ray Massucco as they are already planning, etc. June 8-10 are the dates
Live Event-Diaper Dump- Reports indicate the event was Success

4. MEMBERSHIP –Database is up to date.

NEW BUSINESS

1. Public File Online Reporting: 1st quarter is done, Cheryl will need help updating the second Quarter. Since Cheryl is not present, Bill Holtz will drop her a note.

2. Voicemail Report – Bruce Sterling Reports there is nothing significant. There were some calls regarding our off air status, and several voice mails from the listener in Windsor.

Annual Meeting Date: Typically it is the last Sunday in June. The date for the meeting could be 6/10 or 6/24. It was generally decided that 6/10 would be a good date.

Bruce Sterling proposed adjourning the meeting, Melissa Berry-Brown seconded - the vote was unanimous. Meeting adjourned at 7:20 PM. Respectfully submitted, Melissa Berry-Brown (