WOOL-FM Board of Directors Meeting

October 11, 2017

Present: Bill Holtz, Melissa Berry Brown, Dickie Colo, Ginger Driscoll, Cheryl Gay Sherwin, Gary Smith, Bruce Sterling. Absent: None

Bill called the meeting to order at 6:20.

ACCEPTANCE OF MINUTES

Meeting minutes of 9/13/17 were reviewed. Gary moved to accept minutes as amended, Melissa seconded. Motion passed unanimously.

TREASURER’S REPORT

Treasurer’s report was reviewed but tabled. Ginger requested that Tracy provide a Detail Sheet with The Treasurer’s Report.

Gary moved to allocate $75.00 to purchase Quickbooks Online, Ginger seconded; motion passed unanimously. It was discussed that it will require some brain power to transfer our current Quickbooks to QB Online. Gary hopes to download the instructions and send to the Board to look over.

SILENT AUCTION

-Promo is in rotation

-Bruce will print out more items sheets and the Tax ID letter

-Things are S-L-O-W in terms of items being donated

-Bruce will pursue an ad at the Bellows Falls Opera House

-We need white paper for table tops

-Gary will make a poster

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

-The FCC intends to introduce an order to repeal the studio staffing rule by end of 2017

--LP1 has two issues. We get a signal but we don’t get the EAS signal. Tried switching with LP2 but it still didn’t work. Changed the antenna, got a stronger signal but it still didn’t work. Mark and Bruce have worked on it. A solution might be: Right now we get three
stations but the 4th station LP1 is not registering the EAS. Mark suggested we find a different 4th station and designate it LP1.

Second problem -- National Test came in and Bruce recorded it on Form 2 but apparently there is a Form 3 that we have until November 11th to complete. Bruce followed the instructions online, but the form to download never came up. He will forward it to Gary and Gary will give it a try.

2. PROGRAMMING:

-- Eugene Uman from Vermont Jazz Center had his first show last night and reports are that it was very good!

-- Prospective Hosts: Tony Parmenter completed his host application and Dickie has not heard back from the Luminous Crush drummer.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Beeze Ts will be getting back to Melissa on t-shirt order

-- Thank you note cards: Melissa needs to get some toner to print them

4. MEMBERSHIP

-- Lots of renewals, thanks to the challenge.

NEW BUSINESS

1. We received a phone call from a Bellows Falls Union High School teacher, Mark Gibeault. He was looking to have an intern for one hour on Monday and Friday at WOOL. Melissa will contact Mike to get details and to explain our limited resources.

2. "Fill the Opera House was a big success! Thank you to Melissa, Bruce and Ozzy!

Melissa proposed adjourning the meeting, Cheryl seconded - the vote was unanimous. Meeting adjourned at 7:55 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin