WOOL-FM Board of Directors Meeting

March 08, 2017

Present: Bill Holtz, Dickie Colo, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Mark Piepkorn, Gary Smith, Bruce Sterling. Absent: Melissa Berry Brown, Tracy Klonowski, Patrick Matteau

Bill called the meeting to order at 6:15.

ACCEPTANCE OF MINUTES

Meeting minutes of 2/15/16 were reviewed. Gary moved to accept minutes as amended, Ginger seconded. Motion passed unanimously.

TREASURER’S REPORT

Treasurer’s report was reviewed. Current figures are: Stipend Account=$875.00, Upgrade Account=$3,389.48, Operating Fund=$12,631.41. The Board noticed errors with the balance sheet that still need correcting; we are making progress but still, some things need to be answered. Treasurer’s report tabled.

--Big thanks to Tony for the Sovernet refund!

--Mark installed the Quickbooks update that was approved at the February meeting.

-- P&L 2015 versus 2016:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development (fundraising)</td>
<td>$12,341.68</td>
<td>$12,374.45</td>
</tr>
<tr>
<td>Merchandise</td>
<td>$781.00</td>
<td>$680.00</td>
</tr>
<tr>
<td>Grants/Awards (should have included Flying Under Radar)</td>
<td>$0</td>
<td>$500.00</td>
</tr>
<tr>
<td>Membership</td>
<td>$5,022.00</td>
<td>$3,504.00</td>
</tr>
<tr>
<td>Underwriting</td>
<td>$2,500.00</td>
<td>$680.00</td>
</tr>
<tr>
<td>Income</td>
<td>$20,845.00</td>
<td>$18,533.00</td>
</tr>
</tbody>
</table>

OLD BUSINESS:

1. SURVEY: Tabled
2. ADMIN AND TECH SUPPORT:

-- Vermont Secretary of State –
GFCBC Biennial/Annual Report filed on Valentine’s Day (thanks ♥Gary♥)

-- Tony has made some adjustments (rerouting through a better path). Hopefully this will improve the signal.

-- Bill is working on a Google Docs list of general and specific things people do.

-- UPS shelf for automation computer connection is still on Bill’s list of to-dos.

3. STAGE 33

Memorandum of Understanding: Gary moved that the Board accept the MOU and Fiscal Agent Agreement as amended with address addition; Bruce seconded, motion passed unanimously.

4. PROGRAMMING:

-- Jade has been training Crystal; her intention is to be a sub. Discussion followed that the host membership fee is the same for all hosts.

-- Board approved Wendy Levy and her show, Choose Your Own Adventure, time slot will be Wednesdays 3 – 5pm, starting March 1st.

-- Abigail Allen (River Valley Tech Center) Tuesdays from noon to 2pm.

-- Silas Holmes of Compass School is interested in helping with production/tech. May sit in w/ KMO.

-- Caleb Garcia DJ candidate training with Jeff Starratt.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Mid-River Bulletin Board – still awesome! 4th most-visited page on website (thanks Mark)

-- PSA handling has fallen back on to Mark, as the person who volunteered to help has stopped updating the PSAs.

-- Mark moved that WOOL make a $50 donation to the author of the software that runs our website bulletin board that we’ve been using for the past couple-three years (and foreseeable future) to put PSAs on our website; Ginger seconded, motion passed unanimously.

-- Bumper stickers: April 2014 we ordered two styles (one with 91.5, one without) and we need to reorder. Ginger made a motion that WOOL order equal amounts of both styles of bumper stickers, up to $250 worth. Cheryl seconded, motion passed unanimously.
-- Envelopes. Need to order envelopes imprinted with our address. Bruce will go to Village Printers and reorder them.

4. **10 YEARS OF BORDER RADIO and ETC SHOW**--Lots of events coming up to plan around and information on the bar is still not set. Remains up in the air.

**NEW BUSINESS**

1. **Lease agreement:** CTI Towers, Inc. expires on June 30, 2017. Barbara Merrill, CTI's Director of Sales has been in touch and she and Gary are getting the ball rolling on this.

2. **Date for Annual Meeting** to be 25 JUNE.

3. **Sponsoring a Wednesday Movie Classic Night** suggested by Jesse, tabled.

4. **Orchard Hill Breadworks Pizza Night,** Bill will contact them.

5. **ROT R.** Roots On the River is coming up in June; we’ll need people to man the WOOL booth.


Gary proposed adjourning the meeting, Ginger seconded - the vote was unanimous.

Meeting adjourned at 7:50 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin