WOOL-FM Board of Directors Meeting

December 14, 2016

Present:  Bill Holtz, Dickie Colo, Jesse de la Rosa, Cheryl Gay Sherwin, Mark Piepkorn, Gary Smith, Bruce Sterling.

Absent: Melissa Berry Brown, Ginger Driscoll, Tracy Klonowski, Patrick Matteau.

Bill called the meeting to order at 6:07

Sharon Boccelli won a bid for underwriting at the Silent Auction for the amount of $175 and sent in a check for $250. Bill made a motion that the Board apply the $75 to Sharon’s sustaining level membership, Bruce seconded; motion passed.

ACCEPTANCE OF MINUTES

Meeting minutes of 11/9/16 were reviewed. Gary moved to accept minutes as amended, Bruce seconded. Motion passed unanimously.

TREASURER’S REPORT

Treasurer’s report was reviewed. Profit and Loss was reviewed. Current accounts: Guest Stipend account total = $875.00, Upgrade Loan Fund Account = $3,659.04, Operating Fund Account = $9,110.44. Acceptance of Treasurer’s Report was tabled until accountant verification is made.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--WOOL will be off the air again in order for AT&T to climb the tower for maintenance. Thank you to Tony, he is taking charge and AT&T will contact him to proceed.

-- We have been notified that the Thomas Jefferson Hour will be stopping their show on Audiopriot at the end of December. In order to remain part of WOOL programming, it will need to be paid for and will need someone to enter it into rotation each week. Sadly, the Board agreed to let it drop from rotation if this scenario plays out.

-- Broadcast hiccups: still happening but not as often and it’s better than it was. There is now a more stable path from Comcast to Tony to the mountain.

2. PROGRAMMING:

--Tracy Hanson continues to train occasionally with Jeff.
--Two guys want a talk/music show; they will be in touch after the first of the year.

--Patty McDonald’s show hasn’t happened yet. She is currently dealing with health issues.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--A large donation was made by a listener who likes quirky Christmas music. Mark is planning on playing exclusively Christmas music Saturday and Sunday, 12/24 and 25.

--Silent Auction: It was a success! Bruce mentioned that we had a bit too much food, improvements to be made in that area. Discussion followed as to whether next year’s Silent Auction will be the 10th annual. No real conclusion. Bruce would like it to be a blow out with a goal for $5000.

4. MEMBERSHIP

--Renewal letters going out tonight and tomorrow.

NEW BUSINESS

1. Stage 33 and WOOL relationship: Mark and Gary have drafted a Fiscal Agent (FA) agreement and a Memorandum of Understanding. The FA is a nonprofit recognized 501(C)3 that operates as a sponsor for a non-recognized nonprofit. Gary requested permission to pursue the FA and Memorandum of Understanding on behalf of WOOL so that we have it in writing that Stage 33 has a formal relationship with WOOL and Great Falls Community Broadcasting Company. It would set out the rules which GFCBC accepts funds/donations for Stage 33 and what happens with those funds should Stage 33 stop. There would also be a separate bank account: GFCBC DBA Stage 33. Cheryl moved to give Gary permission to negotiate on behalf of WOOL with Mark, Jesse seconded; motion passed unanimously.

2. Karl Marx: Gary and Jesse will further discuss a date for this event to happen. This will be a fundraiser for Stage 33, once the Fiscal Agency is secured. Jesse is paying for the posters. The event is no longer going to be held at the Moose Club.

Cheryl proposed adjourning the meeting, Bruce seconded - the vote was unanimous. Meeting adjourned at 7:38 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin