WOOL-FM Board of Directors Meeting

October 12, 2016

Present: Bill Holtz, Dickie Colo, Jesse de la Rosa, Ginger Driscoll, Cheryl Gay Sherwin, Mark Piepkorn, Bruce Sterling. Also present: John McCann.

Absent: Melissa Berry Brown, Tracy Klonowski, Patrick Matteau, Gary Smith.

Bill called the meeting to order at 6:20.

APPROVAL OF MINUTES

Meeting minutes of 9/14/16 were reviewed. Bruce moved to approve minutes as amended, Ginger seconded. Motion passed unanimously.

TREASURER’S REPORT

Treasurer’s report was reviewed.

Discussion followed with questions about an income refund shown for $163.27. The Disco Dance brought in $280. Treasurer’s Report was tabled until we get advice from an accountant and structure our Quickbooks properly.

OLD BUSINESS:

• AAC stream now to the mountain instead of MP3. Stream is way better. Not 100% yet. But way better. Still a lingering hiccup that might be a failing Comcast switch. No easy way for us to know how to resolve. We need to begin documenting it.
  • Sovernet has upgraded our bandwidth connection here at 33 Bridge. 10X the previous. Cost us just $798.09 for SHDSL installation and activation. Send thank you note to Sovernet (Deja Murray/Sales Support)?
  • Studio Door Access Codes. Mark did a complete refresh and re-entered all the known codes. Thanks!
  • Phones were out. McGyvered back in shape by Mark and Jakob Ragnarsson. Get Jakob a WOOL hat?
  • Insurance. Gary has filed required Audit Paperwork. Thanks G.
  • No Smoking @ 33 Bridge. Reminder was sent out to Hosts & Board. Thank you Mark.
  • 28SEP2016. National EAS test received from primary & secondary monitoring stations, plus IPAWS, and successfully retransmitted. Forms 2 and 3 have been filled out with the FCC. Thank you Mark.
  • KLLG 97.9 FM-LP Lanny Cotler, General Manager requested copy of WOOL Station Training Manual.
  • Dorset automation server replacement on hold while Tony testing less costly option. (Mark)
• Power outage on 20SEP. logged in from afar & everything able to check appears to be OK. (Mark)
  • Studio Workday happened 28SEP. (Mark, Pete, Elaine, Jesse, ……)
  • Elaine has been volunteering and helping with membership, sending out stickers and compiling a Silent Auction data base. Ginger wondered if she would be interested in becoming our Volunteer Coordinator; Mark said that someone would need to make up a to-do list and a “How To…” list.
  • Discussion regarding the CDs on the office side of the studio. Dickie suggested that we rip them all onto a hard drive in to iTunes which will categorize them all for us.
  • A posted chore list of things may be done by Ginger, Mark and Jesse.
  • Discussion regarding how Stage 33 is parallel but intertwined with Great Falls Community Broadcasting Company. This item will be on November’s Board agenda so that Gary can ask/answer questions.
  • Karl Marx—Jesse will work with Mark P. on details but needs PSAs, an interview, a person to come in and cover the on-air portion.

2. PROGRAMMING:

  • Prospective hosts in the queue…….. Chandler Montgomery - Rock With Riley. First and third Thursdays, 1 - 4PM and John McCann - Bringing Back That Smile. Wednesdays 4 - 6PM. John has paid Host Fees through 2017 and paperwork is in order. His show will be Rock from the 60s, 70s and 80s. Cheryl moved to approve John’s show, Ginger seconded; motion passed unanimously. John has just started a new job and may need to adjust his time slot. Chandler will eventually be a weekly 2-hour show. Mark moved to approve Chandler’s show, Ginger seconded; motion passed unanimously.
  • Mark will be moving some shows around.
  • Patty McDonald—has not yet taken her test. Tabled.
  • Silas Holmes (Compass) doing tech learning w/ Daniel H & KMO.
  • Tracy Hanson has done two trainings with DJ RF. No file, per Dickie.
  • Mark said that Ralston and Jeff were going to leave Reggae music to fill in during Island Jammin’s hiatus.
  • Dickie suggested a committee to steer the direction of WOOL. Bill would like to increase our local relevance.
  • Reporting of song lists is not being completed by all hosts. Mark will write up a report to present to the Board. Bill is happy to help.
  • Missing 2016 Sound Exchange Minimum Fee? Statutory licensing of digital transmissions of copyrighted sound recordings.$500 + $100. Due Date was 01FEB2016.

-- 3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

  • Disco Dance Party report (Cheryl, Bruce)—approximately fifty people attended. Music was great but not “Top 40” disco, more “Club” disco music. We made $280 and Susan is hoping to host a holiday party at the Moose, as well on December 10th.
• Steampunk event report? (Melissa, Mark) Melissa absent, **tabled.**
• WOOL Facebook Group. Ginger and Mark in negotiations.
• WOOL vinyl banner appears to have gone missing. Anyone? Pictures of ETC Show and Some of What You Need entries in the Saxtons River 4th of July parade do not show the banner being used. Missing since before July 4th?

4. RADIO SURVEY

• **Tabled.**

**NEW BUSINESS**

1. Upcoming fundraisers

• A portion of the book sales at the Glyn Johns appearance will go to WOOL. Thanks, Gary!
• Bruce updated everyone on the **Silent Auction:**
  --Elaine has been entering items onto a database.  
  --There are calls for donations on the website and PSAs. 
  --Bruce will contact Gary regarding publicity. 
  --Bruce will contact Mary again regarding tables and will contact Bonnie Anderson if Mary’s tables are gone/unavailable.  
  --Cheryl will contact Alan Fowler or Alex Stradling for a FACT TV PSA. 
  --Bruce would like to see an increase in gift certificates. 
  --Bruce will ask Elaine to designate a donation spot. 
  --Bill will rewrite last year’s press release and send it to the Board.  
  --Bruce suggested we sell chili, made by the hosts. 
  --Bruce would like to recycle last year’s bid sheets; everyone agreed.  
  --2014 suggestions were reviewed.  
  --Cheryl will contact the Interact kids from Fall Mountain Regional High School to see if they are available to help.  
  --Bruce will put out a sign-up sheet for hosts and he will send out an email to hosts.

Cheryl proposed adjourning the meeting, Ginger seconded - the vote was unanimous.  
Meeting adjourned at 8:32 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin