WOOL-FM Board of Directors Meeting

November 11, 2015

Present:  Bill Holtz, Melissa Berry Brown, Ginger Driscoll, Cheryl Gay Sherwin, Tracy Klonowski, Gary Smith, Bruce Sterling. Absent: Dickie Colo, Patrick Matteau, Mark Piepkorn

Bill called the meeting to order at 6:15.

APPROVAL OF MINUTES

Meeting minutes of 10/14/15 were reviewed. Gary moved to approve minutes as amended, Melissa seconded. Motion passed unanimously.

TREASURER’S REPORT

Treasurer’s reports for the past two months were reviewed. Gary moved to accept the current Treasurer’s Report, Bruce seconded; motion passed unanimously. Cheryl moved to accept the 0/8-10/12/15 report; Bruce seconded and the motion passed unanimously.

Profit and Loss report was reviewed. Current balances were reviewed.

Discussion followed regarding Quickbooks, profit and loss reports, and the Upgrade account. Ginger contacted Gail Golec who has agreed to come and help set up Quickbooks and give a lesson to Tracy and Gary.

Town of Rockingham Revolving Fund: We start paying the principal by the end of this month. $244.87 should be adjusted to and should show which part is principal and which part is interest.

The outstanding host fees remain the same minus Trish Adams and Mark Edson.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Ginger is looking into EBay. She has found that we need to register through Ebay, then through Paypal as a nonprofit. Ginger will attempt to set up an EBay account and let us know how it goes.

--Comcast Hub: Bill was to collect credential paperwork for the following people to be authorized to enter the transmitter shed on the tower: Gary, Bill, Mark, and Tony.

--EAS Receiver: Bill has hung the receiver-antenna in the studio. RCA connections appear a bit iffy and there is some drift on one of the tuners.
2. PROGRAMMING:

-- Marty Gallagher of Greater Rock Fitness and FACT TV has been in touch with Mark regarding producing a “Marty's Minutes” audio to run in rotation full of health and fitness tips.

-- Gary moved that we renew the Pacifica Agreement, Cheryl seconded and the motion passed unanimously.

3. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

-- Bios on www.wool.fm: We STILL need Dickie’s and Tracy’s

--91.5 t-shirt prices are $20 plus shipping and handling.

4. MEMBERSHIP

-- Bruce and Ginger and now Melissa make up the Membership Committee. Melissa will now be the person responsible for merchandise: t-shirts, bumper stickers, and other merchandise inventory.

5. DATABASE

-- Updated but hit a roadblock due to password issues.

6. SURVEY

-- Tabled

7. SILENT AUCTION

Melissa will provide popcorn and tortilla chips. We need cheese platters, fruit, desserts, etc. Fall Mountain Reg. High School’s Interact Club is volunteering to help out. Bruce will be emailing the Excel sheet and Bid Sheet templates to Melissa to complete. Jeff Starratt has volunteered to be in charge of the Record Rumble. Tracy will man the “Make an Offer” table. Mary Blank has offered the use of their tables again this year (Thank you Mary and Al!).

NEW BUSINESS

1. Upcoming Fundraisers - Tabled

2. Host Fees - Tabled

3. River Valley Tech Center and WOOL – Melissa met with Dave Culver (the director) and Shamus Martin (the Audio-Visual Instructor). The AudioVisual program would like to work
with us cooperatively as they have a digital studio that they train on and they’d like our input. They will teach to our standards and bylaws. They have some technical students who may be able to work with us. They want to train the kids as hosts. One student has already paid her host fee. They are also looking for someone from WOOL to be on their Advisory Board.

Tracy proposed adjourning the meeting, Ginger seconded - the vote was unanimous. Meeting adjourned at 7:55 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin