WOOL-FM Board of Directors Meeting

January 20, 2015


Bill called the meeting to order at 6:08.

APPROVAL OF MINUTES

Meeting minutes of 11/12/14 were reviewed. Mark moved to accept minutes as is, Melissa seconded. Motion passed unanimously.

TREASURER’S REPORT

Treasurer’s reports were reviewed. Gary moved to accept Treasurer’s Report dated 1/12/15 as drafted, Bruce seconded; motion passed unanimously.

Gary moved to accept Treasurer’s Report dated 12/9/14 as drafted, Bruce seconded; motion passed unanimously.

Upgrade Loan: Patrick motioned to prepay $1,000 on the loan principal. Gary seconded; motion passed unanimously.

OLD BUSINESS:

1. ADMIN AND TECH SUPPORT:

--Our Network Switch is dying

--We currently have three headphone adaptors; we once had half a dozen.

--Mountaintop server went down, is now up. Revisit this topic at February meeting.

--Melissa brought in the visual doorbell, it needs batteries and to be installed.

2. PROGRAMMING:

--There are new voices in automation!

3. EXPANDING OUR REACH:

--Nothing new to report in moving forward with The Commons. Gary will send the MOU to Mark and Mark will send it on to his contact at The Commons.
4. PUBLICITY AND BRANDING AND PUBLIC RELATIONS

--T-shirts: Melissa got a quote from Beeze Tees. All cotton t-shirts would cost $7.00 each for 50 or $6.75 each for 100 t-shirts. This includes both sides, printed, one color.

--Dickie Bio?

--Membership e-mail group: Gary suggested we look into Mailchimp so that our letter doesn’t get bounced back. TinyLetter, a subsidiary of Mailchimp is free for up to 5,000 emails. Gary will send the email database to Cheryl.

5. SILENT AUCTION

We raised approximately $4,000. Dickie and Pat will take care of what is left in the studio by bringing it to the Recycle Center, etc.

6. MEMBERSHIP

Discussion tabled until next meeting.

7. BYOBeatles Benefit at Mole Hill Theatre

Very successful benefit! People attended for various reasons - some WOOL fans, some Beatles fans, some Mole Hill fans. A great time was had by all, thank you to those who brought food, thank you to Border Peter for manning the membership/merchandise table, thank you to Dennis and Jackie for hosting us!

NEW BUSINESS

1. Biennial/Annual Report to VT Secretary of State Corporations Division. Gary will ask Mary if she’s doing it. If she is not, he will do it; it is due b April 1, 2015.

2. Gary moved to approve WOOL Policy regarding Political Advocacy and Candidacy, Cheryl seconded; passed unanimously. It will be added to the host contract as a second page with a signature line.

3. The outdoor sign at 33 Bridge listing each tenant shows WOOL as 100.1 still. Gary will talk to Stewart about the sign.

4. Mary is unable to remain on the Board and submitted her letter of resignation, effective February 18. We have 30 days to find a new treasurer. Bruce made a motion to accept Mary’s resignation, Cheryl seconded; motion passed with one Nay vote (Dickie). Everyone appreciates the job Mary has done for us.
5. A $500 donation from Scott Neilsen and Nelia Sargent in Unity, NH was received. Half of the donation is for operations, the other half for the transmitter fund. Gary will write them a thank you note.

6. Fundraisers

--DJ Skar wants to partner with Riddim Vigil and do a Dance/Reggae party at 33 Bridge Street. Bruce and Cheryl will gladly help if available.

--Mark suggested that we not do a fundraiser for WOOL, but a fundraiser for Brain Cancer Research, piggy-backing on Karin Mallory’s sold-out Steel Wheels concert. We could stream it live on a big screen in the Big Room and people could come and watch the concert by donation. All funds would go to Karin’s fundraiser. Bruce and Cheryl will gladly help.

--Gary suggested an April Radioke.

Cheryl proposed adjourning the meeting, Patrick seconded; the vote was unanimous. Meeting adjourned at 7:45 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin & Bruce Sterling