WOOL-LP Board of Directors Meeting

April 9, 2014

Present: Bill Holtz, Mary Blank, Melissa Brown, Dickie Colo, Cheryl Gay Sherwin, Patrick Matteau, Mark Piepkorn, Julio Razquin, Gary Smith. Also present: Shane and Peter Brown

Absent: Bruce Sterling

Bill called the meeting to order at 6:09.

Shane Brown made a presentation to the Board about an informational board that he is donating to WOOL to use. (Thank you, Shane!)

**APPROVAL OF MINUTES**

Meeting minutes of 3/14/14 were reviewed. Gary moved to accept minutes as amended, Julio seconded. Motion passed unanimously.

**TREASURER’S REPORT**

Treasurer’s report was reviewed. Discussion followed regarding whether or not it is necessary to keep the additional account specifically for the upgrade. Melissa moved that the upgrade account be closed after Ira Wilner and the attorneys have been paid in full, Gary seconded; motion passed unanimously.

Discussion regarding membership followed. Mary will forward the database to Gary regarding renewed and lapsed memberships; Gary will forward names to the Board. Gary moved to accept Treasurer’s Report, Bruce seconded; motion passed unanimously.

**OLD BUSINESS**

**Guest Stipend:** Gary moved that Mark’s $25 guest stipend be approved, Bruce seconded; motion passed unanimously. Gary moved that a pre-approved amount of $25 three times per month be authorized by the president without prior Board approval but with a report at each Board meeting. Dickie seconded the motion which passed unanimously. Bill stated that the measure by which he approves the speaker/guest will be that it is a local person within our footprint and that funds do not go to Board members or family members of the Board. No political agendas.

**Full Power Upgrade:** We are still under Program Test Authority; waiting to hear from the FCC.

**ADMIN AND TECH SUPPORT:**

Regarding the public files that need public access, Gary has collected all the relevant files. He has made a list of everything in the folder. It must be easily accessible and must NEVER leave the station.

By July 10, 2014, there is an Issues and Program List to be submitted quarterly. What are the issues of the community and how have we addressed them?
Host staffing—Schedules have been reviewed, hours of operation were discussed. Bill will send an email to all regarding potential hours of operation.

Following the rules—we cannot have occasions when people do not sign the logs without repercussion.

Programming:


--What Doth Life has returned to their time slot

--Tom Muller and Jade & Ginger are working on training and paperwork

--Each Board member needs to come up with at least one community issue

--There is a new message board on PC3 on www.wool.fm website.

NEW BUSINESS

Bumper stickers -- discussion regarding the design of new bumper stickers. Dickie made a motion that we order bumper stickers of two kinds, ones that have sheep head only and also ones that have the sheep head with “WOOL 91.5 Black Sheep Radio” both printed; Julio seconded. Motion passed unanimously.

t-shirts – tabled until May meeting.

Biographies – Mark reminded Board members to e-mail their biographies to him.

Membership Drive

--Black Sheep Radio’s Music and Food Festival Tour:

    Concert at a food co-op, give the co-op free underwriting and they allow us to have a membership table. As cosponsor, Popolo would help with the food, financing, coordination, and promotion of the event.

    --If we come up with a way to collaborate with other radio stations, there is a grant available to us.

-- Letters

--Roots on the River, we hope/plan to have a kiosk

Fundraising

--10% discount for card-carrying members at local businesses?

--5K run
--Cheryl will send an email out to hosts regarding having another fundraising meeting and training. She will wait to hear that we have the training plan in place first.

--Annual meeting, we need to start planning!

--Melissa will look into the list of grants from the VT Arts Council, Cheryl will help in order to learn about the grant process.

Cheryl motioned to end the meeting, Pat seconded; motion passed unanimously. The meeting ended at 9:06 PM.

Respectfully submitted,

Cheryl A. Gay Sherwin