Board of Directors Meeting
12 March 2008

Minutes

In attendance: Dot Read, Tony Elliott, Don Malcom, Tony Princiotti, Gary Smith, Bob Ross, Charlene Peavey.

1. Approval of Minutes Gary moves, Tony seconds, that we approve the minutes of the meeting of February 20. Unanimous.

2. Consideration of Dot’s Letter of Resignation Tony moves that we accept Dot’s letter of resignation with deep thanks and sincere regrets. Bob seconds. Motion carries.


4. Treasurer’s Report. After a brief presentation of financial information, there is discussion of a fundraising phone campaign.
   a. We agree to a calling party event called “Dialing For Dollars” on Friday, April 18th.
   b. There are roughly ten people per board member and on-air host.

5. Printed Program Schedule The printed schedule will be printed on April 4 by Village Printers.
   a. The budget is as follows:

   **Expenses**
   - 1500 two-sided, two ink: $225.00
   - Design and prep, Mary Lynch: $250.00
   - Postage 350 x $0.41: $143.50
   - Labels: $10.00
   **EXPENSES**: $628.50

   **Income**
   - Fall Mountain Building Supply
   - Flying Under Radar
   - Chittenden Bank
   - Richards Insurance.
   **INCOME**: $1000.00
   **NET PROFIT**: $371.50

6. PSA Discussion There was a general discussion of what occurred at the Programming Meeting during the discussion of PSA policy.
   a. It is the Board’s general feeling that, within a broad set of guidelines, some of which already exist, decisions about PSAs should be the dominion of a small group (3?) of coordinators who determine when the PSA proposed is relevant to our audience and within our parameters.
   b. A certain geographical area will determine most eligibility but the significance of the event will weigh on the decision.
c. The board will appoint the coordinators. Dot Read and Tony Princiotti have expressed interest in handling this.

d. The new online database being developed by Gary and Lou Erlanger will help consolidate the process of entering PSAs, making them available to the hosts, and coordinating the recording and posting of MP3s related to the PSAs.

7. Training Report
   a. Don reported on his meeting with Janine Marr-Preston who has taught at Keene State and has interest in setting up our training program.
   b. Currently, her program is structured as a ten-week course as described in a handout Don provided to the board.
   c. There was general interest in this proposal from the Board but most felt it was too protracted in scope and will be difficult to schedule. Further discussion with Janine was requested and should include a larger committee. Tony Princiotti will participate in these discussions as well as Maya Costley.
   d. Don also reported that training was ongoing for new host candidate Ralph Golec and the new local Theater Group led by Kali Quinn.

8. FCC Issues
   a. Gary reported on the progress with the NCE license. Though a list of MXd applications was issued by the FCC, GFCBC was not on this list. Investigation showed that the FCC has included our application in a larger group of “daisy-chained” applications. Groups larger than four have not yet been address by the FCC.
   b. For advice, Gary contacted Gloria Tristani, the attorney that consulted on our app, Rob Robbins, the engineer who did the technical exhibit, and lastly Jim Bradshaw at the FCC. All advised waiting out the process based on our superior application. Gary passed this information on to the Board who concurred.
   c. There is still no progress on the Late Filing Fees from our last application submission. Gary requested a waiver of these fees based on our good-faith intentions in filing on time but also sent a check in the amount of the penalty so as not to run afoul of the FCC. No response has been issued by the FCC and Gary’s check remains un-cashed. The check and letter were sent in November, 2007.

9. Tech Issues: Discussion of the problems with out signal and the difficulty of their resolution in the winter season. It is advised by Dexter and Tony that we replace the server at the top of the mountain but getting to the tower in deep snow is problematic for several reasons. Gary has contacted Steve Moye about expanding our internet service or supplying another means of connection to the mountain. Awaiting response from Steve.

10. Charlene’s Departure, Heather Lillis hire: Charlene Peavey will be leaving our employ on April 1. Her successor, Heather Lillis, a WOOL host, was selected by Tony and Gary, approved by the board at this meeting, and will begin training with Charlene immediately. The Board sends its gratitude and thanks to Charlene Peavey for her very competent efforts.

11. Next meeting date: Wednesday, 16 April 2008 7pm. 33 Bridge Street

12. Acknowledgment of Dot Read: A plaque was presented to Dot Read that read:

   “The Directors and Members of Great Falls Community Broadcasting Company hereby recognize Dorothy Read, founding President of Black Sheep Radio for her years of service, guidance, and support.”

   Festivities followed adjournment of the meeting including champagne and cookies and, for Dot Read, potato chips.

13. Motion to Adjourn: Gary motioned, Don seconded. Meeting adjourned at 8:40 pm